



XCLUSIVE HOMES

REALTY TEAM

A considered move.

The original material introduces a Toronto real-estate team with an emphasis on clear communication and helping people approach a home decision with greater confidence.

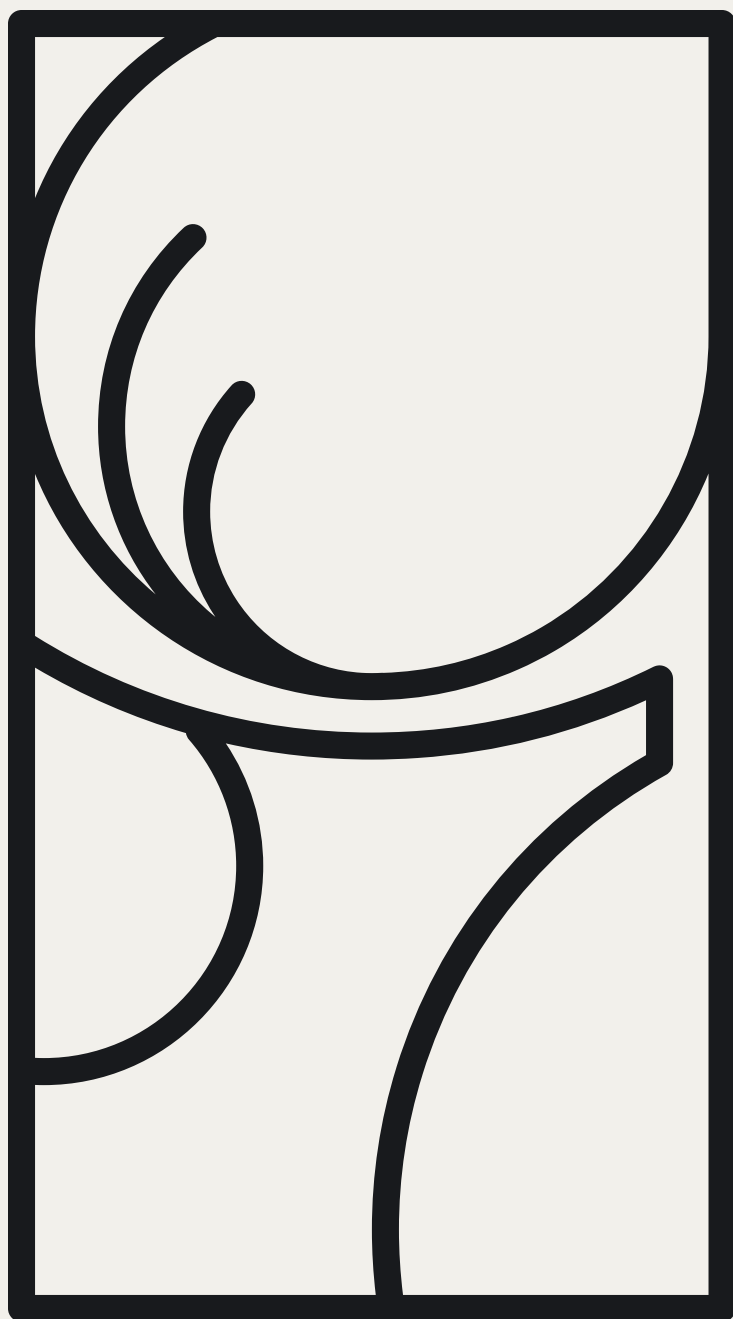
This new edition turns that intention into a quieter identity: a framed stag, clear editorial type and useful space for notes.

Six original native files date from April to July 2022.

The framed stag and warm copper come from the supplied business-card artwork; other directions remain archival studies.

A clear frame.

A distinctive character.



One complete compound path.

The frame, antler branches,
head and neck keep their
original geometry and spacing.

The original copper tone
is retained. Ink and paper
versions use the same shape.

Warmth,
with precision.

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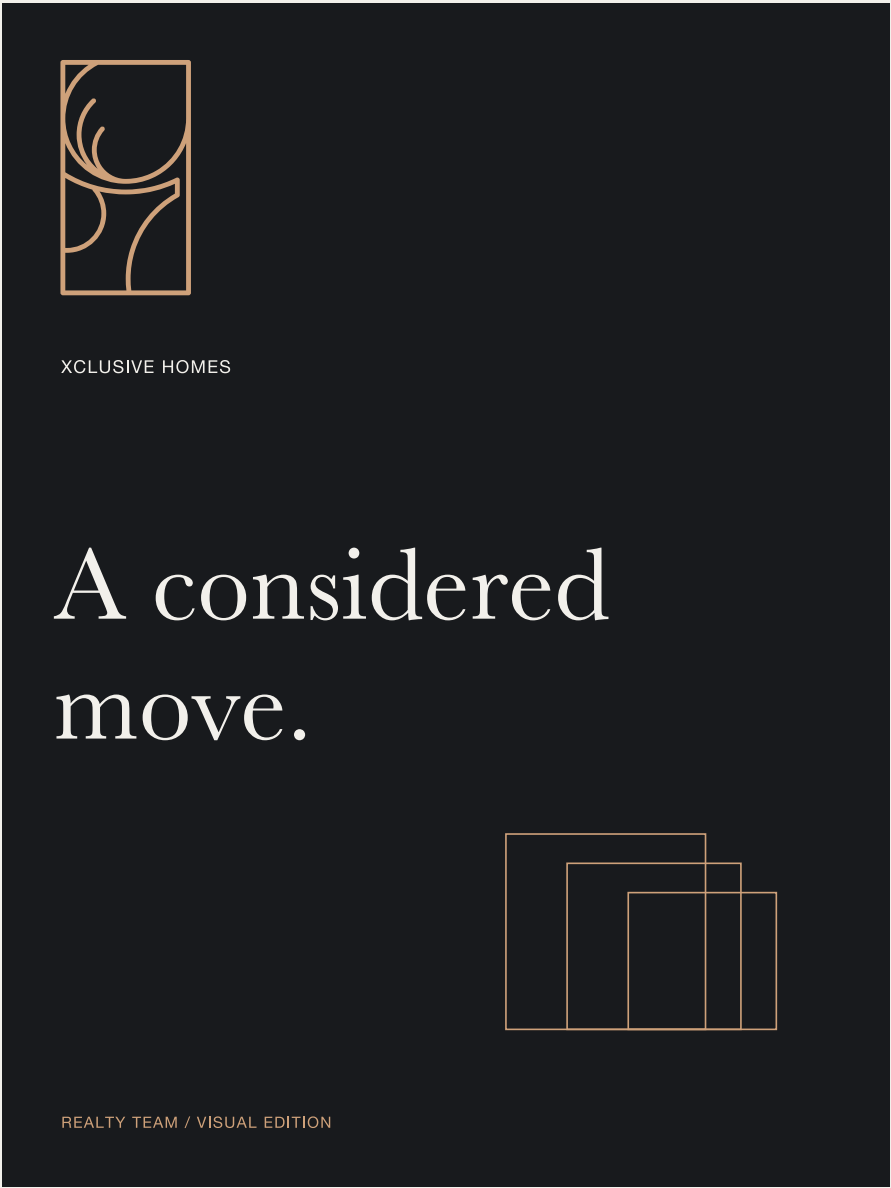


Baskerville / New name and editorial headlines

Helvetica Neue / Supporting information

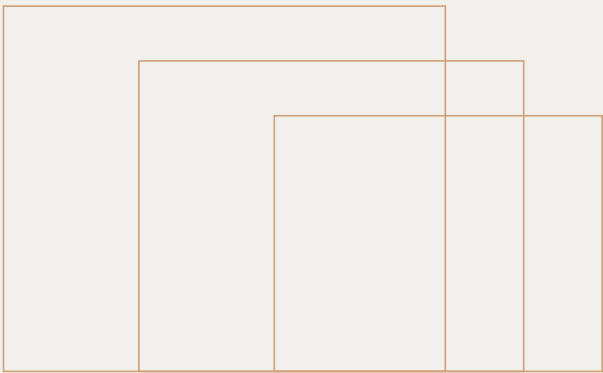
Copper #CEA17A is retained; supporting tones are newly selected.

Make room for perspective.



XCLUSIVE HOMES

Find your
point of view.



REALTY TEAM / VISUAL EDITION

A pair of new posters connects a considered move with a point of view. The overlapping frames are new abstract brand graphics, not property plans, listing photographs or transaction results.

Notice. Record. Consider.

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01 / YOUR PRIORITIES

What matters

01

Daily routines

02

Space to live

03

Questions to explore

PERSONAL OBSERVATIONS / PROPERTY NOTES

Three new sheets organise
personal priorities, impressions
of a neighbourhood and
details noticed in a home.

Open writing space invites
a clearer conversation.

These are unfilled brand stationery concepts for personal notes.
They do not make property claims or supply transaction,
inspection, legal or financial advice.

From first sight to the finer details.



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A proposed charcoal plaque, brand cards and a paper folder carry the same framed mark and measured typography.

AI-assisted mockups demonstrate new applications, not a photographed completed office or a verified printed edition.

An original mark. A new perspective.

Archive / Six original native documents, April-July 2022.

Retained / One complete framed-stag path and original copper.

New / Typography, supporting colours, copy and framing motif.

Applications / Posters, viewing notes, brand cards, folder and sign.

A 2026 portfolio design concept by Day of Design.

Earlier animal/lettermark studies, stock references, unrelated client templates and historical personal contact information are not included. Client adoption, fabrication and installation are unconfirmed. No property listing or outcome is invented.