



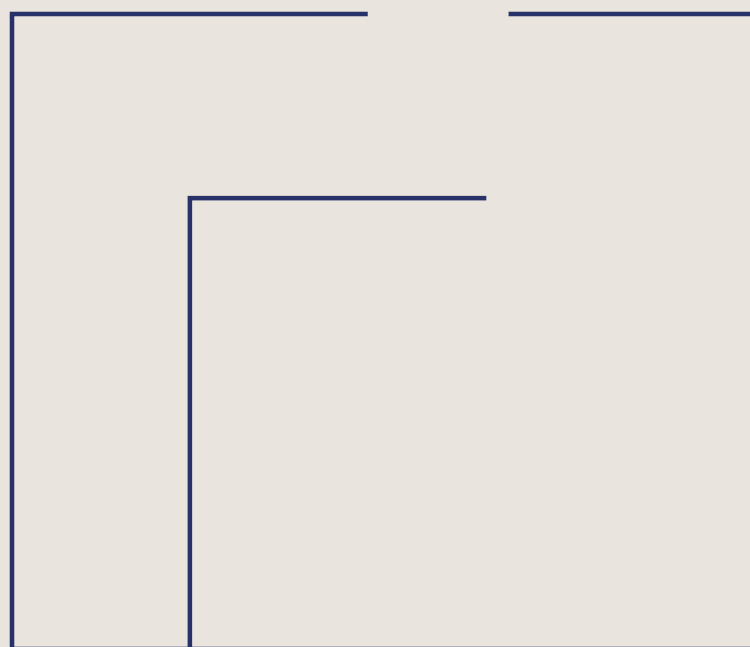
WINCHESTER
CONSTRUCTION & DEVELOPMENT

VISUAL EDITION / 2026

From idea to place.

让构想，
成为空间。

DAY OF DESIGN





An angular signature.



The complete original PNG identity remains intact.
Only transparent outer margins have been removed.

A place to begin.



WINCHESTER / DESIGN BUILD

From idea
to place.

让构想，成为空间。



Clark

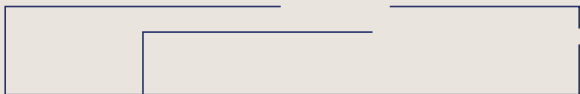


Will

BEGIN WITH A CONVERSATION

Design. Build.
A place to begin.

从一次对话，开始构想。



PEOPLE



BRAND

One table. A complete presence.



TABLE / 96 × 30 × 29 IN

Front and back: 96 × 29 in. Sides: 30 × 29 in.

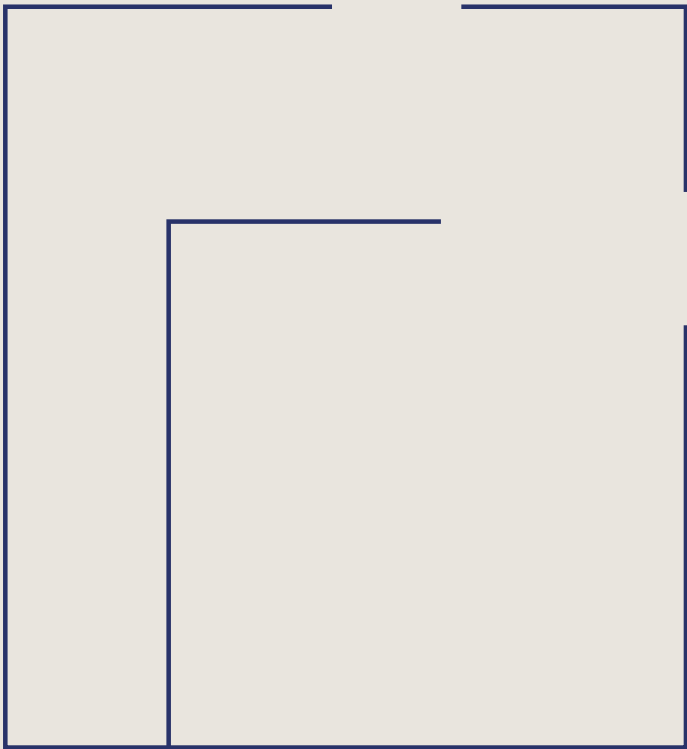
Fold faces follow the original 8 ft table template.

The outer drape contour is a design schematic.

Final bleed, hem and production tolerances require vendor confirmation.

Space to imagine.

BASKERVILLE / AVENIR / 中文



The open frame is a new graphic device.
It suggests space without describing
a real building or technical floor plan.

Serif type gives the message warmth.
Clear labels keep the details ordered.
Stone and blue connect the applications.



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CONSTRUCTION & DEVELOPMENT

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A VISUAL EDITION BY DAY OF DESIGN

Original identity, portraits and display templates: 2023 client archive.

New typography, open-frame graphics and applications: 2026 concepts.

The original grayscale portraits of Clark and Will remain unchanged.

This edition does not document completed construction projects.

Client adoption, printing and launch of the new work are unconfirmed.