



VISUAL IDENTITY / 2026

Clarity for
your next
chapter.



Distinctive forms. A recognisable whole.



Five complete vector paths from the final 2021 SVG.
The angled forms, circular ring and maple leaf remain
together, with their relative geometry and colours intact.

Room for clarity.



Avenir Next / English wordmark and editorial system

Hiragino Sans GB / Chinese expression

Clear space / At least one quarter of the symbol height.

Suggested lockup width / 60 mm print or 240 px screen.

For smaller spaces, use the full symbol near the brand name.

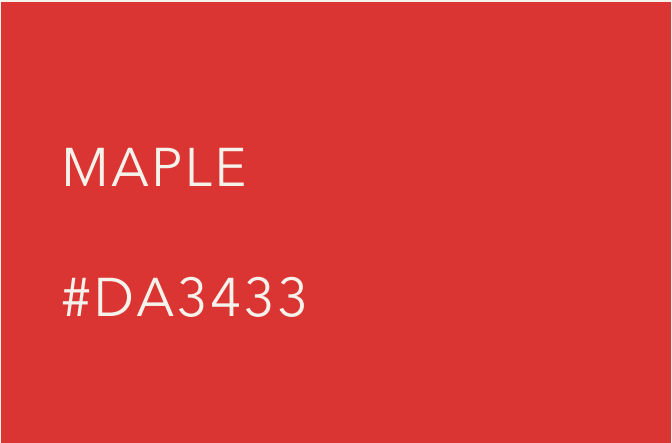
Warmth, with focus.



ORIGINAL TEAL / #276663



APRICOT / #FFAE50



MAPLE
#DA3433

The final export colours anchor the renewed identity.
Warm paper #F5F2EB and deep ink #183C3B are new
supporting tones for layouts and readable information.

A clear structure for a conversation.

01 / Questions

02 / Perspective

03 / Next step

A new stationery concept organises blank note-taking space.
Folders, covers and worksheets use the same identity,
hierarchy and colour accents without inventing service claims.

An original identity. A renewed direction.

Archive / Rebecca Logo, September 2021

Client name / WayDo Consulting International Inc.

Retained / Five symbol paths and final-export colours

New / Typography, supporting graphics, copy and applications

This is a 2026 portfolio design concept. The archive includes identity exports and an earlier presentation. Photographs, earlier colour variants and former mockups are not reused. The new consultation papers contain blank writing fields. AI-assisted scenes illustrate proposed applications. Client adoption, printing and physical installation are unconfirmed.