



BRAND & PACKAGING EDITION / 2026

A symphony
of flavour.

让自然，各有滋味。



DAY OF DESIGN / VEGGY-SYMPHONY

Let every ingredient speak.

让食材，成为主角。

A four-part crisp collection built from the original product archive.

Shiitake, okra, purple sweet potato and garlic share one system,
with individual colours, clear names and real product photographs.

The original seven-path wordmark remains complete and unchanged.

A new 2026 brand and packaging concept.

Client adoption and production are unconfirmed.



The original mushroom symbol and brush-style name are retained together as a complete seven-path white wordmark. New editorial typography provides a calm companion.

Veggy-Symphony

DIDOT / HELVETICA NEUE / HIRAGINO SANS GB

One colour. One ingredient.

01

SHIITAKE
#8A4F32

02

OKRA
#6B7638

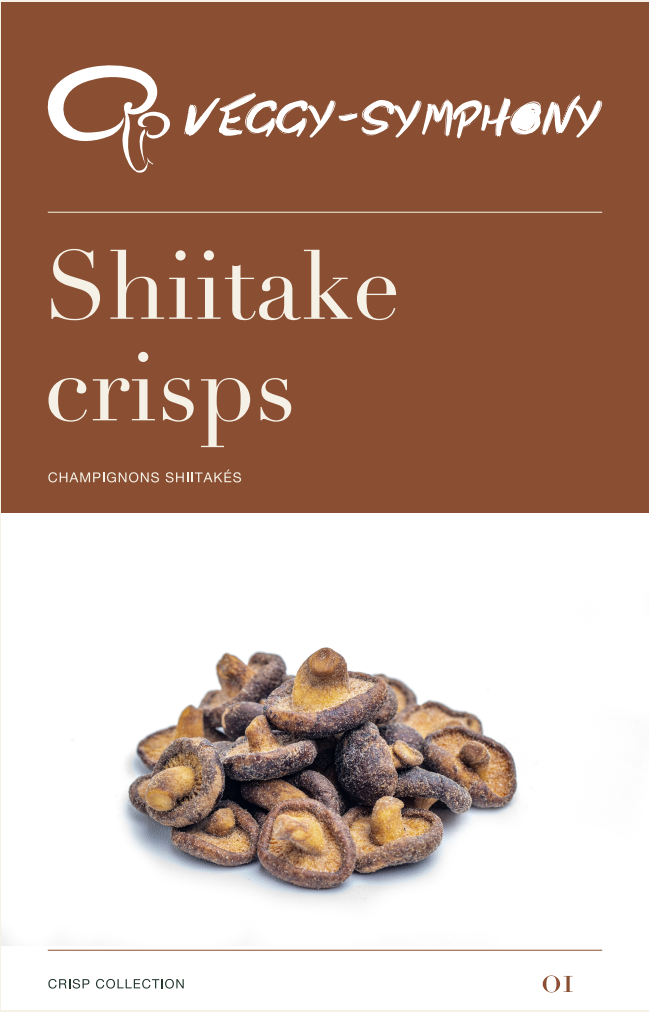
03

PURPLE SWEET POTATO
#6D3654

04

GARLIC
#B77A2E

NEW APPLICATION COLOURS / NOT ARCHIVAL SPECIFICATIONS





A closer look at nature.

Original product photography brings variety, texture and scale.

Images remain full frame, with only orientation and web resizing.

No invented ingredients, masked-out details or altered food colours.



The colour system moves from the pouch face to the poster, brand card and product edition. New layouts are design proposals. Material scenes are AI-assisted application concepts, not evidence of manufactured packaging or a retail rollout.

A new edition. An original character.

Source / 147 original files, including eight Affinity design files, 134 JPEG/PNG images, one WebP, two invoices, a spreadsheet and a RAR with product reference material. Native dates span 2020–24.

Retained / Complete original white wordmark and selected full-frame product photographs from the client archive.

New / Four front-face designs, typography, colour values, posters, brand card, editorial layouts and proposed material scenes.

A 2026 portfolio concept by Day of Design. Not production-ready food labelling. No current certification, nutrition, origin, ingredient, net-weight or health claims are established by this design edition. Historical invoices, barcodes and certification marks are excluded.