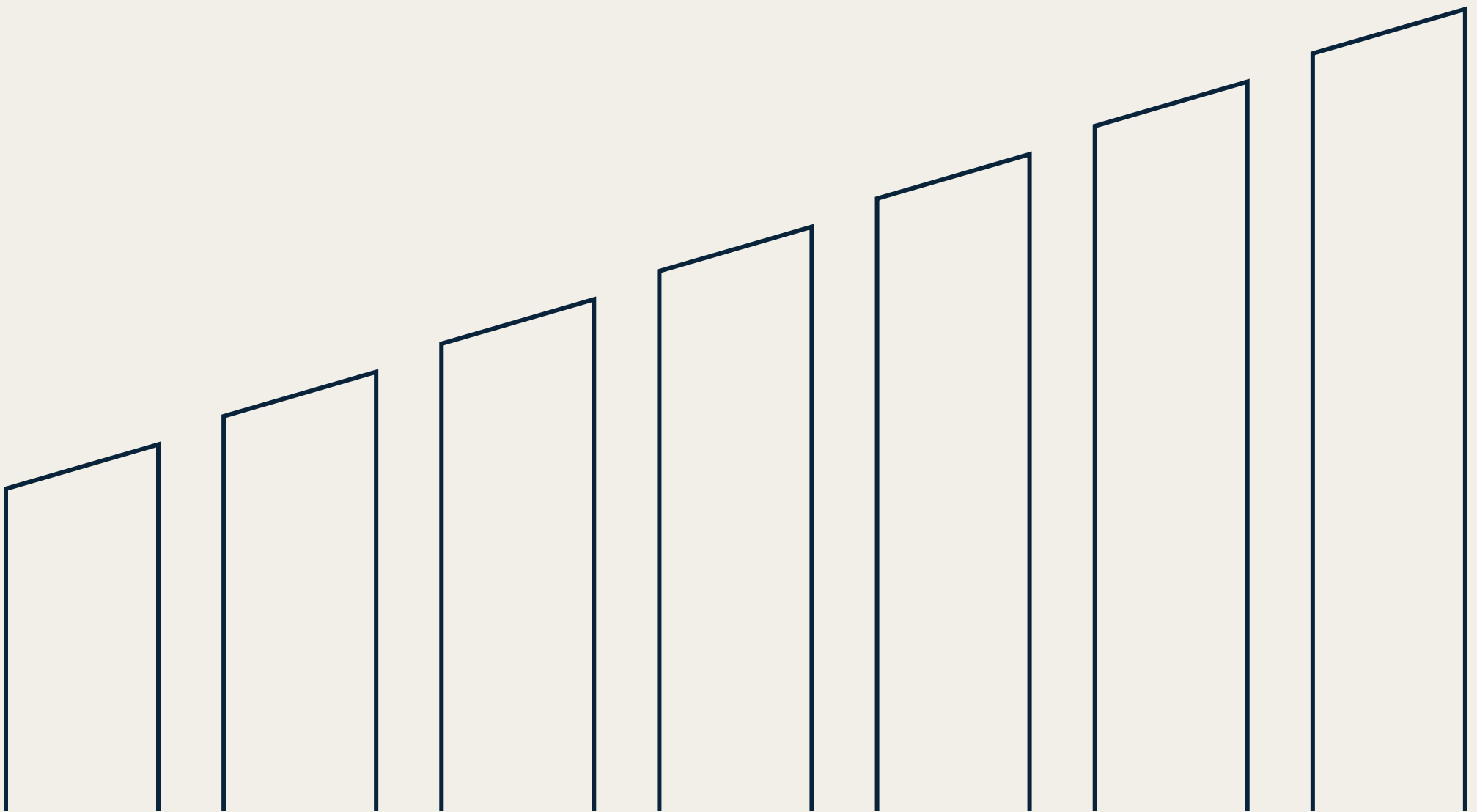




U DREAM HOME

REALTY, BROKERAGE

Good living.
In clear view.



U DREAM HOME

BRAND & PROPERTY EDITION / 2026

A familiar form. A clearer presence.



The complete V4 symbol is retained from the 2023 native studies.
The same architectural U appears in the archival property template.
Its open centre, stepped silhouette and three short cut-outs remain unchanged. A newly typeset name brings air and balance to the mark.

Deep blue. A warmer detail.



#09243A / SOURCE BLUE



#D4B053

Aa

BASKERVILLE / HELVETICA NEUE

Blue and gold are retained from the native identity. The warm paper tone, editorial type and generous spacing are new refinements. Simple architectural line studies add rhythm without imitating a plan.

Architecture, given room.



Complete archival architectural rendering / Bayview.afdesign

A vertical rhythm.



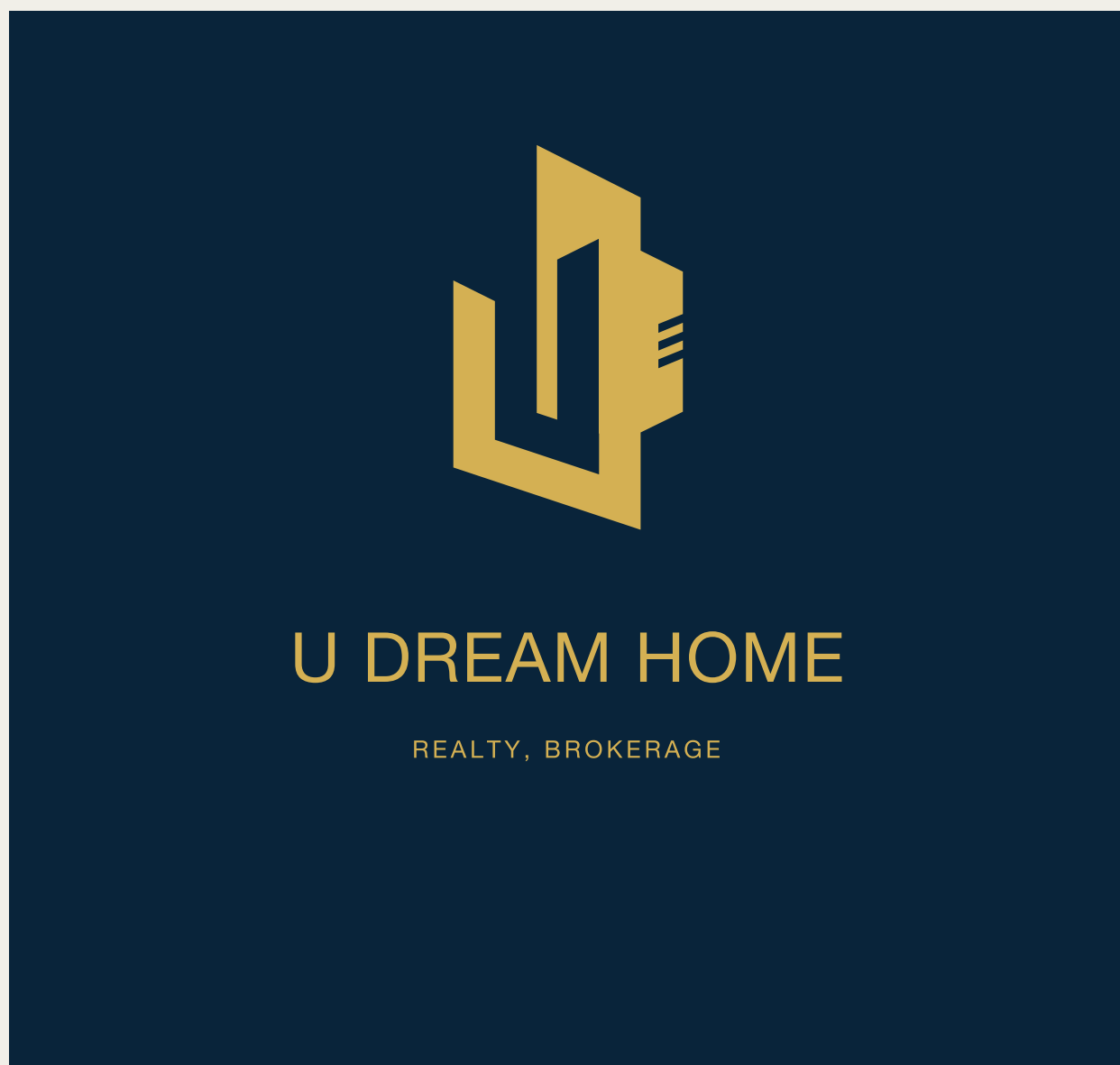
Complete archival architectural rendering / Joy Station.afdesign

At street level.



Two complete renderings recovered from the original property template.
Their buildings, proportions and pictured surroundings are unaltered.

A considered first impression.



Brand cards, presentation folders and an editorial booklet connect the identity to everyday communication. The proposed materials, printing and display settings are new portfolio applications.

Original assets. A new perspective.

Archive / 13 original files across two U Dream Home folders, 2021-2023

Retained / Complete V4 architectural symbol; original blue and gold

Images / Four complete embedded architectural renderings

New / Typography, layout, paper tone, editorial graphics and applications

A 2026 portfolio design edition by Day of Design.

Architectural images are archival developer visualisations, not photographs of completed construction or new AI-generated property.

No prices, availability, travel times or investment claims are restated.

Other logo explorations and unrelated tenant content are excluded.

AI-assisted scenes illustrate proposed brand print and signage only.

Final adoption, printing and installation are not independently verified.