

DAY OF DESIGN / 2026

7EEZY

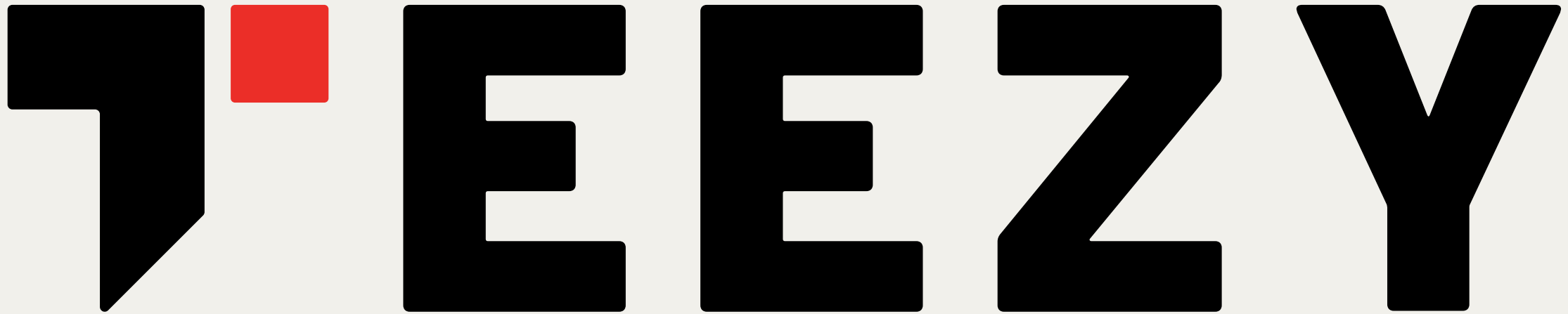
Visual edition

OUTDOOR / IDENTITY & APPLICATIONS



Original identity: 2023. New presentation and application concepts: 2026.

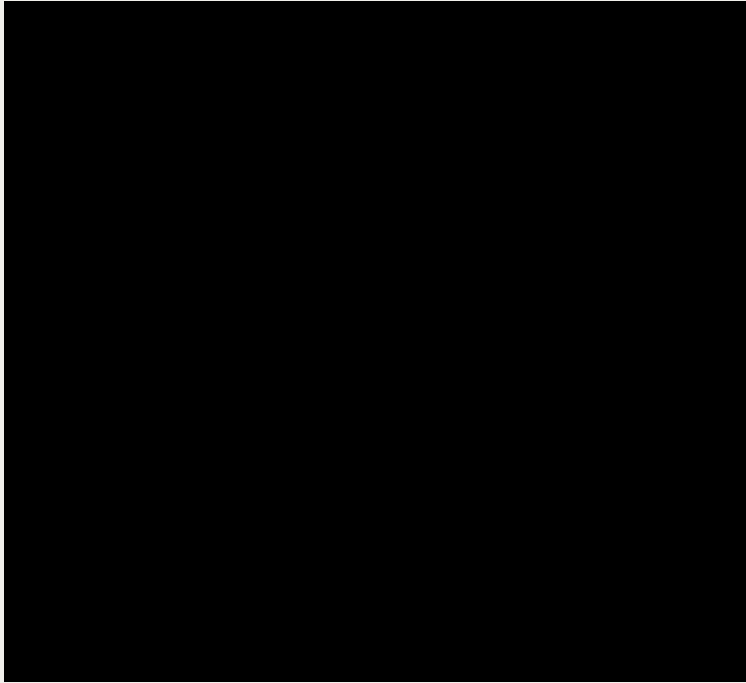
The original signature



Keep the complete geometry.

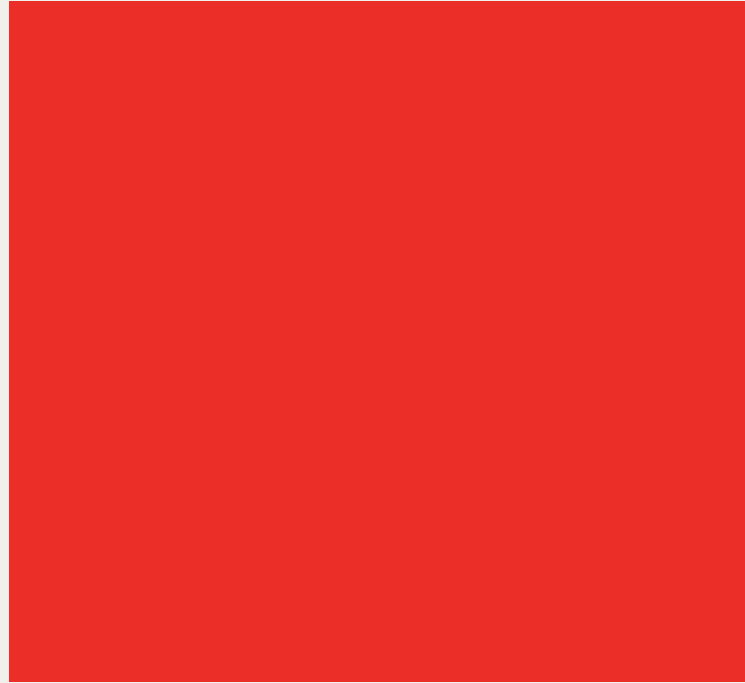
Use the supplied wordmark and symbol as artwork.
Preserve the red square, proportions and spacing.
Scale uniformly. Do not redraw letters or add effects.

Black. White. Red.



BLACK

#000000



SIGNAL RED

#EB2E28



WHITE

#FFFFFF

Screen palette derived from the original vector exports.

Paper tone is a presentation background. Confirm print colours with a physical proof.

Give the mark room



X = the width of the red square in the wordmark.

Proposed minimum clear space: X on every side.

Use the standalone symbol when the full signature becomes too small to read.

One identity. Different scales.



HANGTAG FRONT / BACK



CAMPAIGN POSTER

Material and placement



**Small mark.
Clear presence.**

Keep embroidery clear
of garment seams.

Check stitch detail and
fabric behaviour with
a physical sample.

AI-assisted apparel mockup. Hypothetical applications, not manufactured product photographs.

The spacing guidance, layouts, hangtags and poster in this edition are new portfolio concepts.

Original identity assets are retained; these pages do not establish client adoption or production specifications.