





A wordmark shaped by water.

The original wave cuts into the letters. Keep the wordmark and three-wave lockup together.

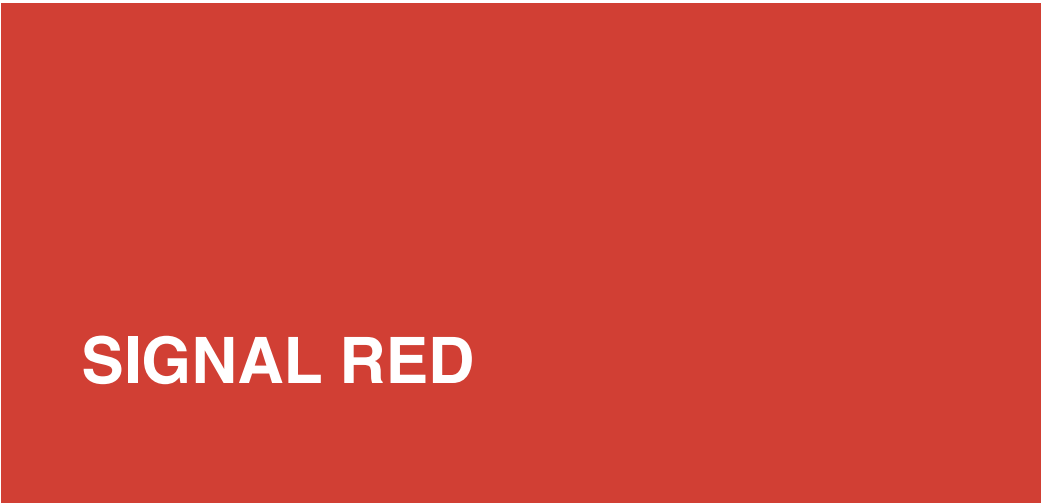
This study preserves the original paths and colours; white remains the primary logo background.

A clear coastal contrast.



SEA BLUE

#0019AF



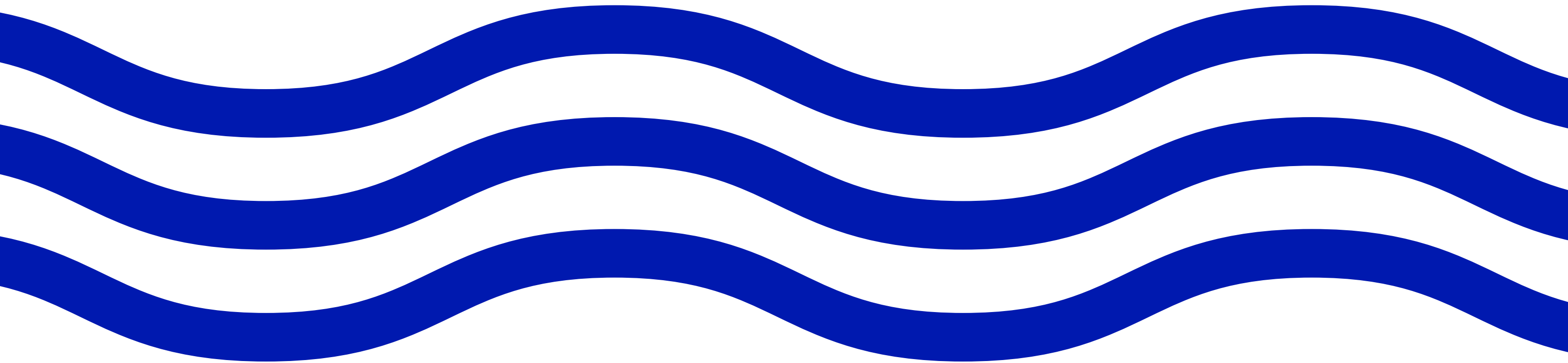
SIGNAL RED



PAPER WHITE

#D13F34 / #FFFFFF

MAKE WAVES.



Three lines. One unmistakable rhythm.



SEA TO
TABLE.

TANAKA.

A new direction, with a clear source.

SOURCE

2023 TANAKA. identity from the designer archive: tanaka.ai, page 1.

NEW WORK

2026 layouts, visual direction, campaign wording and flat packaging-band concept.

SCOPE

Independent study. Commercial commission and adoption have not been verified.

No claims about product availability, provenance, delivery services or actual premises.