

stargo

ARTS SCHOOL / VISUAL EDITION

Room to express.



Practice becomes expression.



Movement, visual arts and performance meet in the archive.
An identity built around expression gives these different
moments a clear, generous frame.

**A familiar name.
A brighter frame.**

stargo

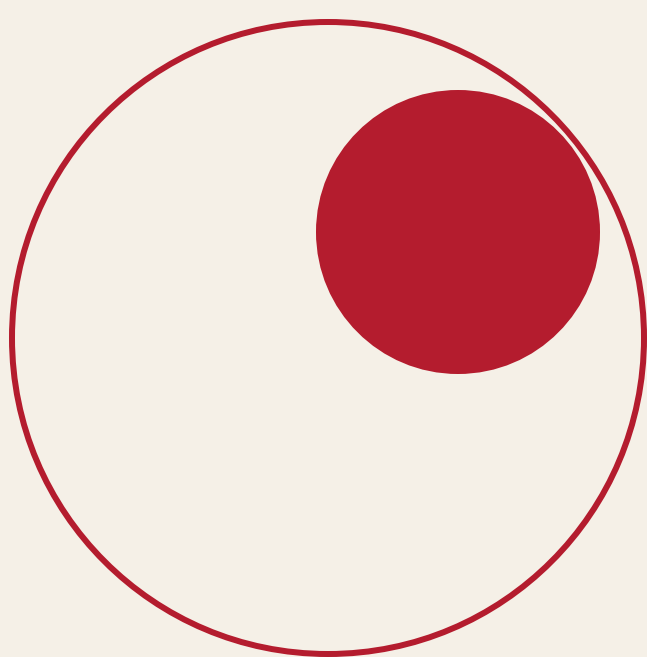
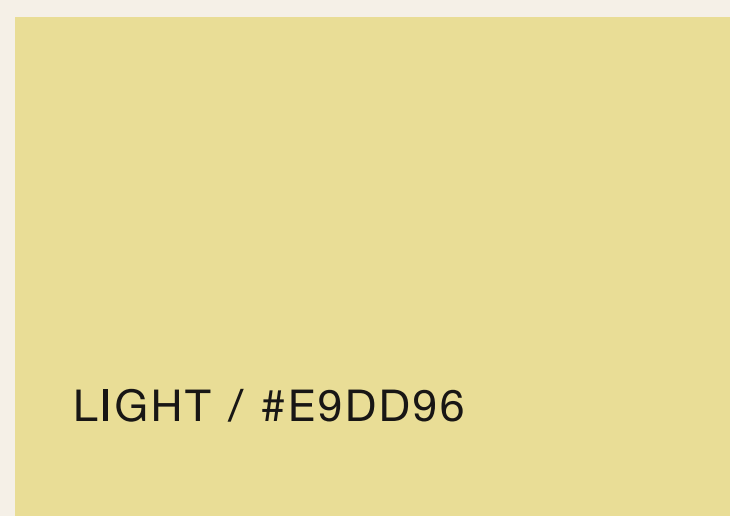
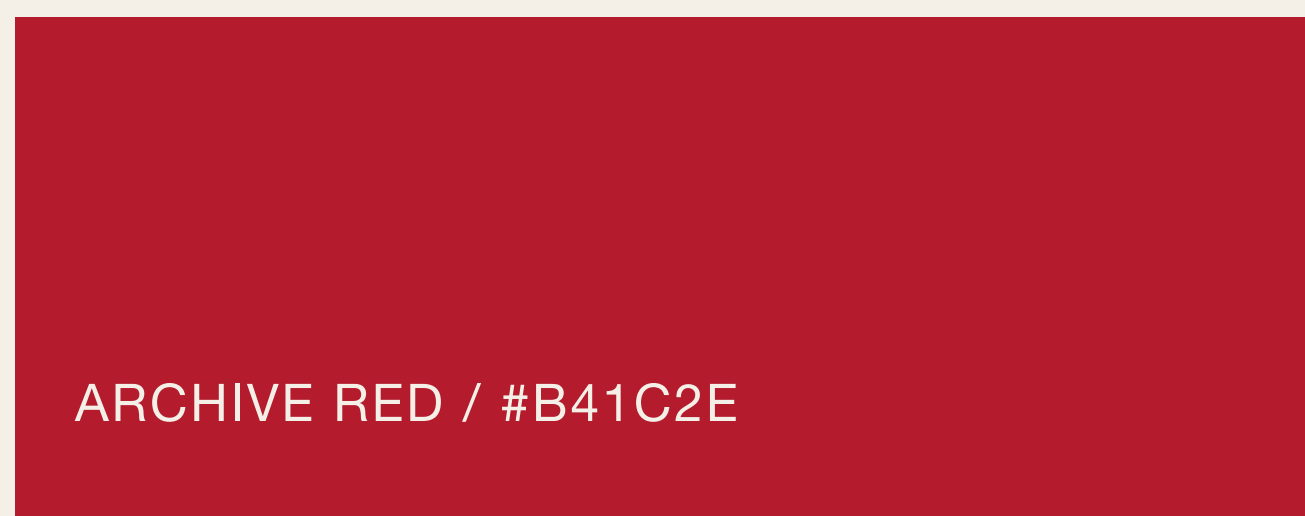
The complete original wordmark is retained, including the star inside the final letter. Its rounded forms anchor a new family of open circles and bold, spacious headlines.

Helvetica Neue / English headlines and information

Hiragino Sans GB / Chinese typography

Keep at least a quarter wordmark-height of clear space.

One vivid red.



Original red. New paper, ink, pink and soft yellow.
Circular graphics echo the round letterforms and the
feeling of a spotlight, with room for every expression.

Find your rhythm.



PERFORMANCE ARCHIVE / 2022

A shared beat. A gesture. A moment on stage.

The original photograph keeps its full frame and character.

An idea, made visible.



**A drawing held up
for everyone to see.**

An original archive
moment becomes the
centre of a quieter
editorial composition.

ARCHIVE / 2022

Give expression a stage.



The performance photograph is from the 2022 archive.
New design frames the real moment; the people, setting
and original composition remain unchanged.

Rooted in real moments.

Archive / Stargo source folders, internal dates 2022-2023

Identity / One complete vector path from the 2023 sticker PDF

Photographs / Four complete original classroom and stage images

New / Typography, circles, copy, palette and applications

A 2026 portfolio design concept by Day of Design.

The source red and complete wordmark are retained.

Old campaign artwork, stock portraits, historic contact details and QR codes are not reused in new artwork.

Archive photographs retain their original scene and signage.

AI-assisted mockups show proposed print and spatial use.

Client adoption, production and installation are unconfirmed.