

A measured presence.



RichStream
CAPITAL MANAGEMENT

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气度，恰到好处。

A familiar strength.

RICHSTREAM / ORIGINAL IDENTITY



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RED LION. GOLD FRAME. DISTINCTIVE NAME.



PAPER
#F4F0E7

A measured presence.



A shared frame. Two languages.

Serif letters, measured spacing and a deep green
give the original red lion room to lead.

Composed on paper.



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A measured
presence.

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CORRESPONDENCE

DATE _____ TO _____

SUBJECT _____

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A MEASURED PRESENCE.



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CORRESPONDENCE

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A distinctive first impression.



One identity.
A coherent
presence.

Archive & new work.



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THE ORIGINAL IDENTITY

The supplied lion, gold frame and both wordmark layouts retain their original vectors, colours and proportions.

Sources include original 2022-folder proposals and exports, and a native document saved in July 2023.

THE 2026 EDITION

Theme, typography, deep green and applications are new.

Paper and signage are concepts; AI scenes illustrate materials.

Client adoption, production and actual premises are unconfirmed.

Sample names, contact details and financial claims are excluded.