



RED MAPLE

AUTOCENTER

READY FOR THE ROAD.



RED MAPLE AUTOCENTER

为下一程，做好准备。

A FAMILIAR LEAF. A NEW DIRECTION.



RED MAPLE
AUTOCENTER

RED MAPLE / NEW IDENTITY 2026

A CLEARER ROAD AHEAD

MAPLE RED

#EB1626

GRAPHITE

#171B1D

PAPER
#F4F1EB

STONE

#D6D7D3

READY FOR THE ROAD.



READY FOR
THE ROAD.



RED MAPLE AUTOCENTER
为下一程，做好准备。



为下一程
做好准备



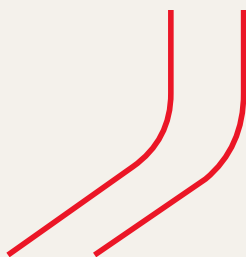
READY FOR THE ROAD.
RED MAPLE / VISUAL EDITION 2026

One theme. Two languages.
Condensed letters, clear spacing and a confident red
bring a direct, distinctive voice to automotive communications.

A COHERENT PAPER SYSTEM.



READY FOR
THE ROAD.



RED MAPLE AUTOCENTER



CORRESPONDENCE

DATE	TO
SUBJECT	

RED MAPLE AUTOCENTER READY FOR THE ROAD.



VEHICLE NOTES
车辆记录

VEHICLE
DATE
NOTES

RED MAPLE AUTOCENTER

FROM FIRST
IMPRESSION
TO EVERY NOTE.

Folder-cover concept, correspondence sheet
and blank vehicle-notes page.

A WELCOME WITH PRESENCE.



WELCOME

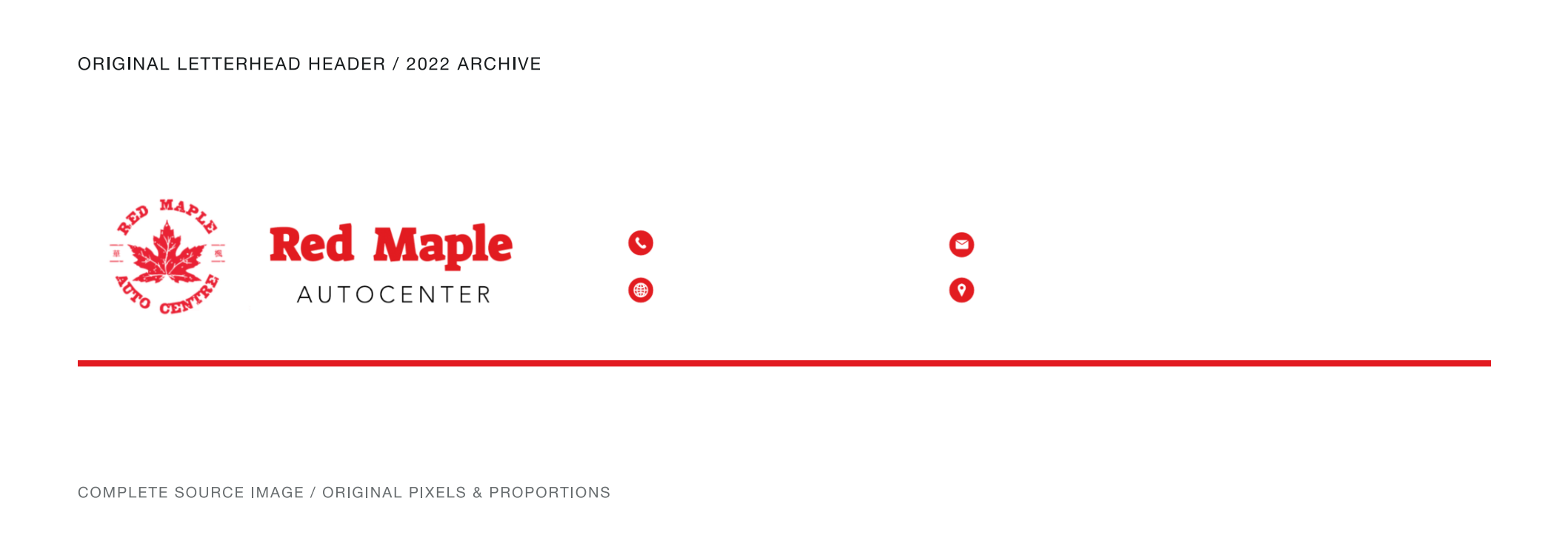
欢迎光临



CLEAR AT
EVERY SCALE.

Welcome-plaque concept
and brand card.

ARCHIVE & NEW WORK.



THE ARCHIVE

One original 2022 Word letterhead provides the source context.
Its complete header image is retained as an archive reference.
Placeholder body text and names are not republished.

THE NEW EDITION

The maple-road mark and wordmark are new 2026 designs.
Theme, typography, colour and applications are newly authored.
Paper and signage are concepts; AI mockups illustrate materials.
Client adoption, production and premises are unconfirmed.