



Everyday,
with care.

A visual language for
the small moments.



A detail worth keeping.



A lowercase n and a bottle silhouette share one form.

The original symbol and all six letters stay intact.

The new edition changes the setting, not the signature.

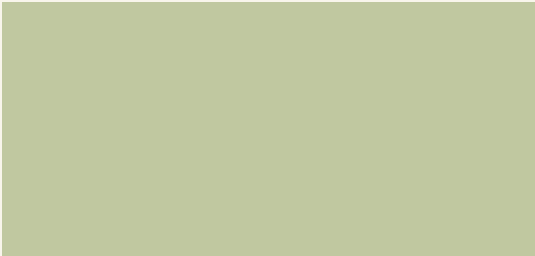
Colour, with a clear role.



FOREST

#2E453D

Recognition & reading



SAGE

#C0C8A0

A softer field

CREAM

#F8F5EB

Space & warmth



BERRY

#AA454D

Flavour distinction

Forest and sage come from the original identity.

Cream and berry support the 2026 application studies.

Let each voice do its job.



Yogurt

STRAWBERRY

The original rounded wordmark carries recognition.

A generous serif names the product.

Small, spaced capitals distinguish the flavour.

One system. Two expressions.



The same logo scale. The same product-name position.

The same flavour band, with a different colour.

Front-label visual studies, not production packaging.

A rhythm of familiar forms.



Repeat the complete symbol at a consistent scale.

Use space to keep the pattern calm and legible.

Make room for a moment.

Everyday,
with care.



A LITTLE MOMENT.
A LITTLE MORE CARE.

Open type, one large symbol and a softer field.
The same identity extends beyond the package.

The archive. The new edition.

01 / ORIGINAL IDENTITY

Nabaat archive, 2024.

The n-and-bottle symbol and rounded wordmark are preserved from the original final vector export.

02 / VISUAL EDITION

New layouts, typography, colour roles and application studies by Day of Design, 2026. Packaging and scenes are concepts; commercial adoption is unconfirmed.

03 / DESIGN PRINCIPLE

Keep the detail that makes the brand familiar.
Give everything around it more clarity and space.

