

MISSION



17.06.2022

MARKHAM / CANADA



DAY

Ideas
in orbit.

MISSION X DAY

Ideas in orbit.

让想法，发生交汇。

A gathering becomes a shared visual language.

The 2022 archive brings together the Mission X identity,
a space-inspired visual world and bilingual event material.

This edition gives those ingredients a clearer structure:
a bold DAY, crossing orbital lines and precise information.



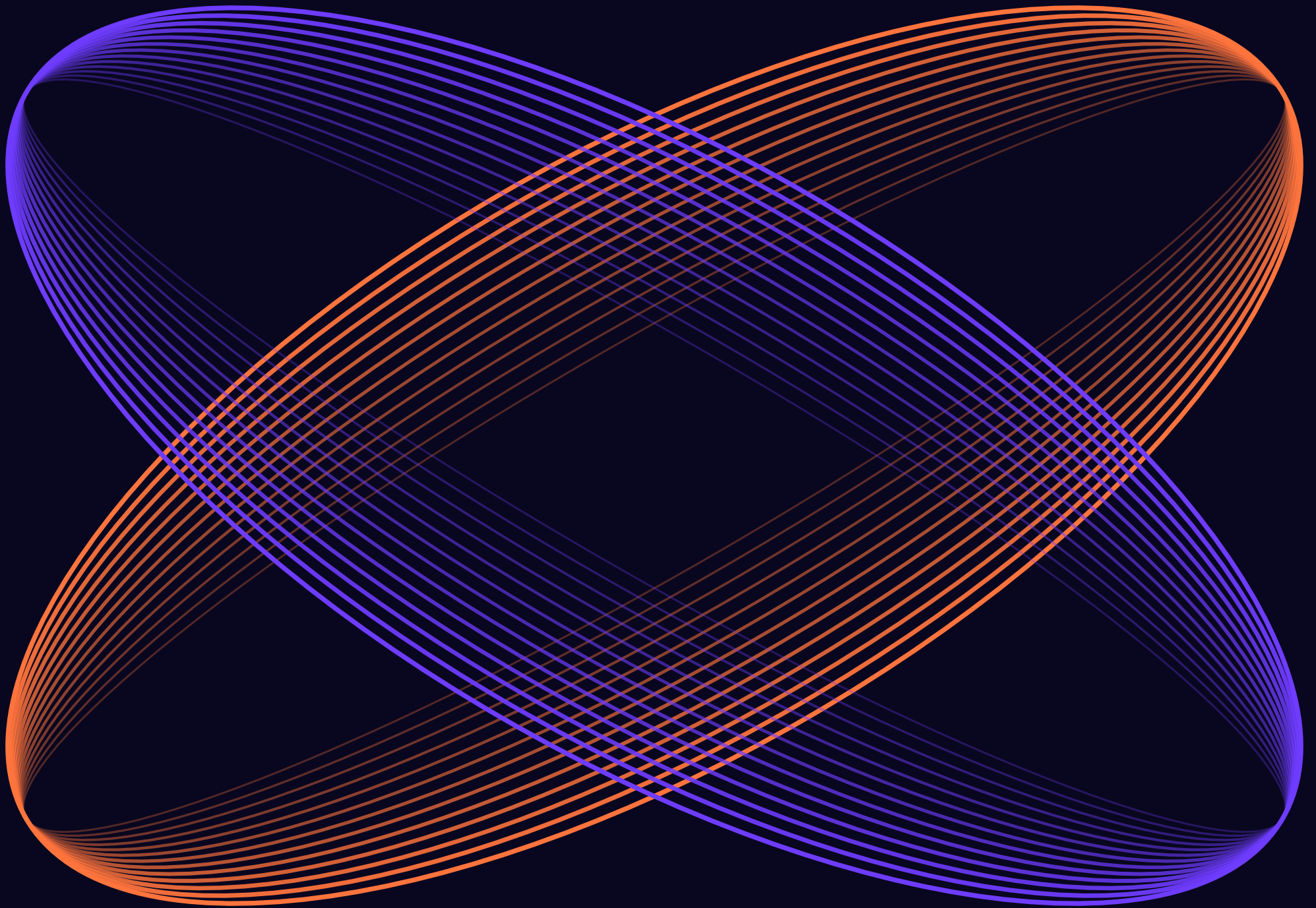
The complete original Mission X wordmark is retained.

Selected from an embedded transparent PNG in source document 001.

Original image / 3344 x 789 px, including transparent margins.

The source is a raster asset, preserved without tracing, cropping or recolouring. Its orange-to-yellow accent stays intact.

The new graphic system is separate from the original mark.

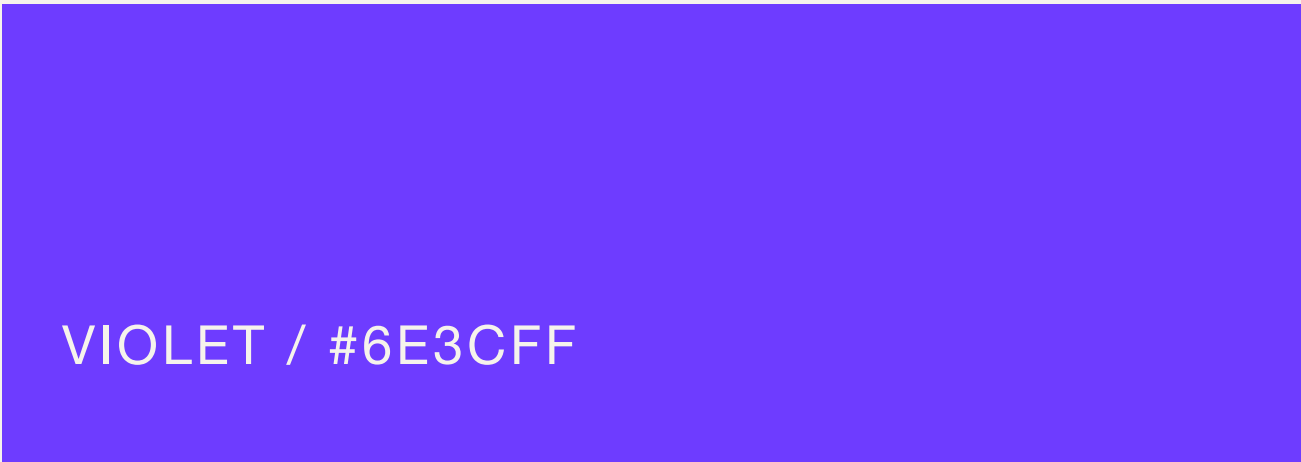


Crossing paths. A common centre.

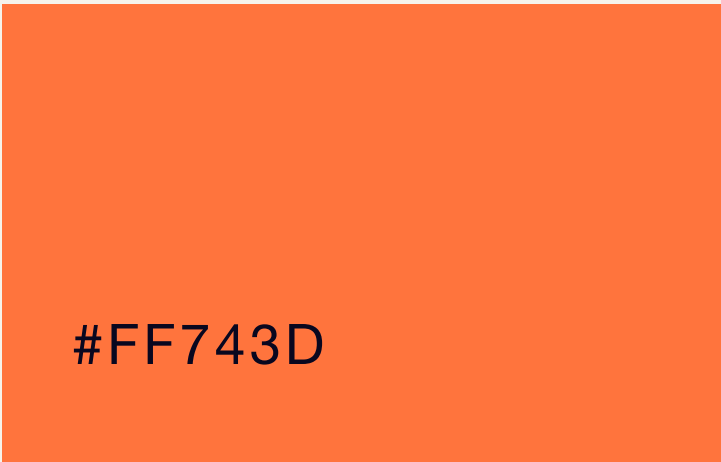
New elliptical linework echoes the crossing X and the space theme in the source archive. Orange and violet create depth without borrowing the archival planet imagery. Scale the motif as a composition, keeping key information clear.



NIGHT / #09071F



VIOLET / #6E3CFF



#FF743D

Application palette / Night, violet, orange and warm white.

The original logo retains its own gradient and white lettering.

Helvetica Neue / Event typography and information

Hiragino Sans GB / Chinese editorial voice

Ideas in orbit.



Poster, guest-pass artwork and invitation.

The event date is historical: 17 June 2022.

All layouts shown here are new portfolio concepts.



One clear stage image.
One direction at a time.

A horizontal screen and a freestanding
wayfinding panel extend the same system.

AI-assisted scenes illustrate generic spaces;
they are not records of the 2022 venue.

An original identity. A new encounter.

Source / Two Affinity documents and an 11-page sponsor proposal. The event is dated 17 June 2022; native files were saved in July 2022. The folder is labelled DODI 2021.

Retained / The complete Mission X raster wordmark.

New / Event typography, orbital motif, application palette, poster, invitation, pass, wayfinding and screen layouts.

A 2026 portfolio design concept by Day of Design.

AI-assisted scenes show proposed applications; adoption and production of this edition are unconfirmed. Source QR codes, contacts, sponsor pricing, third-party identities and investment claims are excluded. No attendance or commercial outcome is inferred from the historical proposal.