



META
REALTY INC.

A new
perspective
on place.



Three forms.
One perspective.



The three original architectural forms are retained.
A newly typeset wordmark clarifies the full company name.

Room to be seen.



Clear space / x = one quarter of the symbol height.

Keep type, images and edges outside this space.

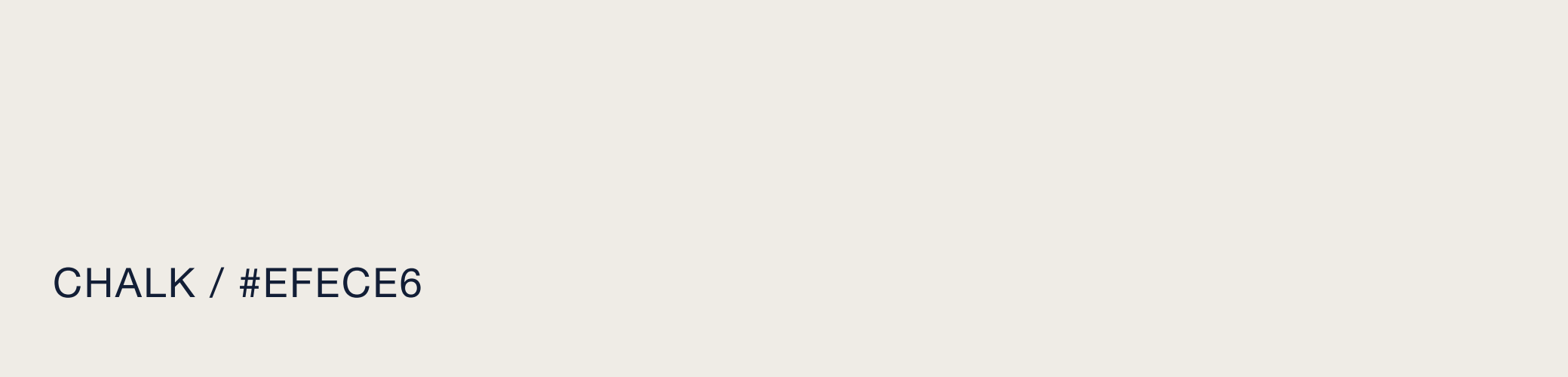
Suggested minimum full lockup width / 38 mm in print,
160 px on screen. Proof the smallest application before use.

Use the symbol alone only when the company name is clear
from the surrounding context. Keep its proportions intact.

Quiet confidence.



BRONZE / #B8956A



CHALK / #EFECE6

MIDNIGHT / #121E36

Midnight provides the foundation. Chalk creates room.
Bronze is a restrained accent for form, rules and material.
Use flat colours in master artwork. Metallic finishes are
application concepts and require separate physical proofs.

A considered perspective.

META REALTY INC.

Georgia / Editorial headlines

Helvetica Neue / Identity and supporting information

Hiragino Sans GB / Chinese text

Give each surface one clear focal point. Use generous margins and a simple hierarchy. Retain the full logo on small applications; avoid placing detail across folds.

从空间，看见可能。

An original form. A renewed system.

Original archive / Meta Realty Inc., February 2022

Selected symbol / Three original vector paths

Source / Later logo exploration, artboard 13

New design / Typography, colours, layout and applications

This six-page guide documents a 2026 design concept.

The original archive contains several identity directions;
final historical adoption could not be established.

Reference logos and administrative agreements are excluded.

AI-assisted mockups illustrate applications, not completed
installations or manufactured items. Client adoption and
production of this new direction have not been confirmed.