



Time, for you.

Skin care, beauty and the art of slowing down.
A visual reinterpretation of the 2023 archive.

One mark. Two expressions.



SKIN CARE & BEAUTY

Personal care.

A quiet, welcoming presence.

& XEEI CANDLE

Scent and craft.

Room for a personal ritual.

The original M+ emblem connects both chapters.

New descriptor typography distinguishes the applications.

The shared palette, margins and fine rules bring consistency.

Give the mark room.



x = one quarter of emblem height

Keep at least x clear on every side of the emblem.

Scale the original two paths together, with equal X/Y scale.

Use a single solid colour with a clear background contrast.

Do not stretch, crop, redraw or add effects to the curves.

This is a proposed rule for the 2026 visual edition.

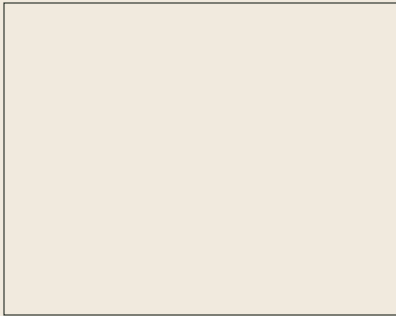
It does not claim to reproduce historical brand standards.

A warmer kind of quiet.



Deep olive

#30372F



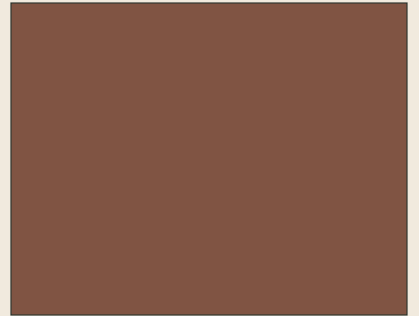
Warm ivory

#F1EAD E



Archive gold

#B1906B



Warm clay

#805443

Olive and ivory carry the main compositions.

Original gold links the new edition to the archive.

Clay is an occasional accent. Use olive for small text on ivory.

A clear reading rhythm.

Time, for you.

GEORGIA / EDITORIAL HEADLINES

Care. Beauty. A moment of your own.

ARIAL / DESCRIPTORS AND BODY COPY

Lead with one generous headline and a clear visual subject.
Use short supporting copy, consistent margins and fine rules.
Show original photography in full, without stretching.
Keep clinical, pricing and qualification claims out of this study.

Made for everyday moments.



M+

Your next moment.

DATE _____

TIME _____

A LITTLE TIME, ENTIRELY YOURS.

M+
& XEEI CANDLE

Make time.
Make something yours.



01

Scent.

A note that feels like you.

02

Form.

A vessel. A personal touch.

03

Ritual.

Something to return to.

CANDLE WORKSHOP / EDITORIAL CONCEPT

Appointment cards, workshop editorial and a brand seal.
Flat concept artwork; not evidence of manufactured packaging.