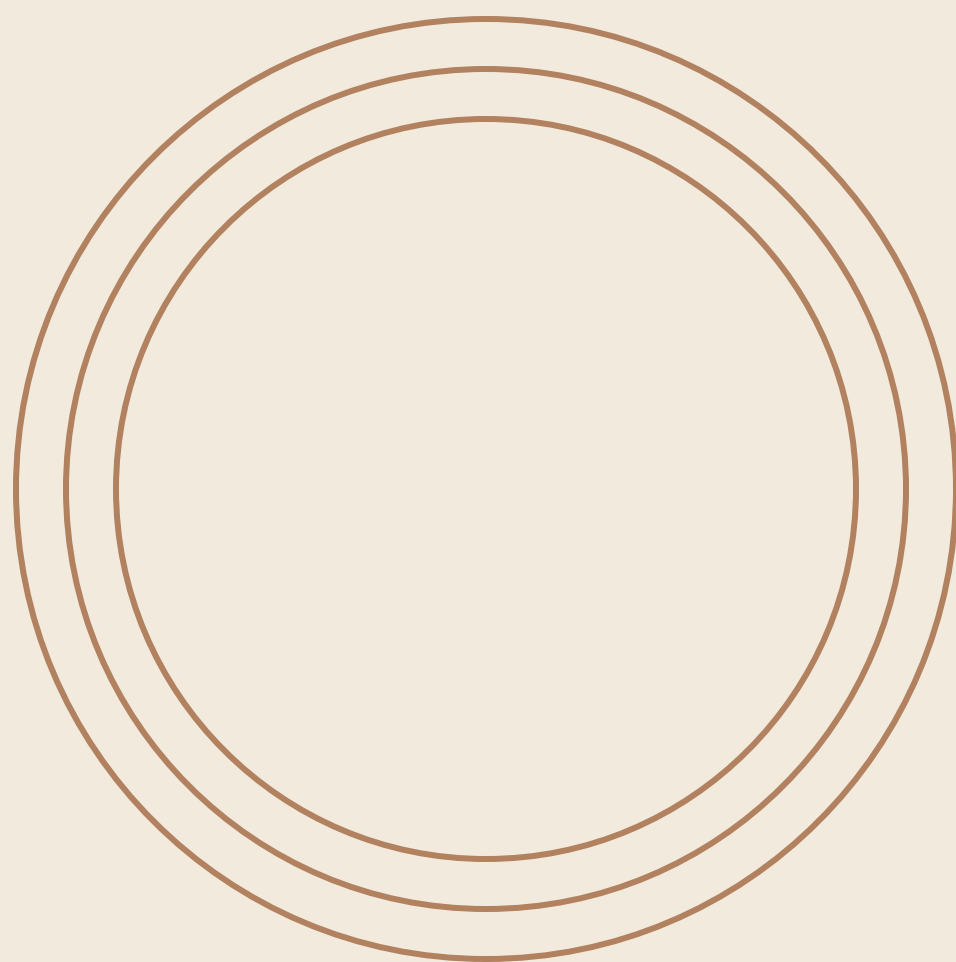




CHÁ BAR

M CHÁ BAR / TEA MOMENTS

A moment for tea.



茶，让日常慢一点。

VISUAL EDITION / 2026

An identity, retained.



CHÁ BAR

M CHÁ BAR

THE COMPLETE ORIGINAL IDENTITY

NAVY

#081E47

MILK PAPER

#F2EBDD

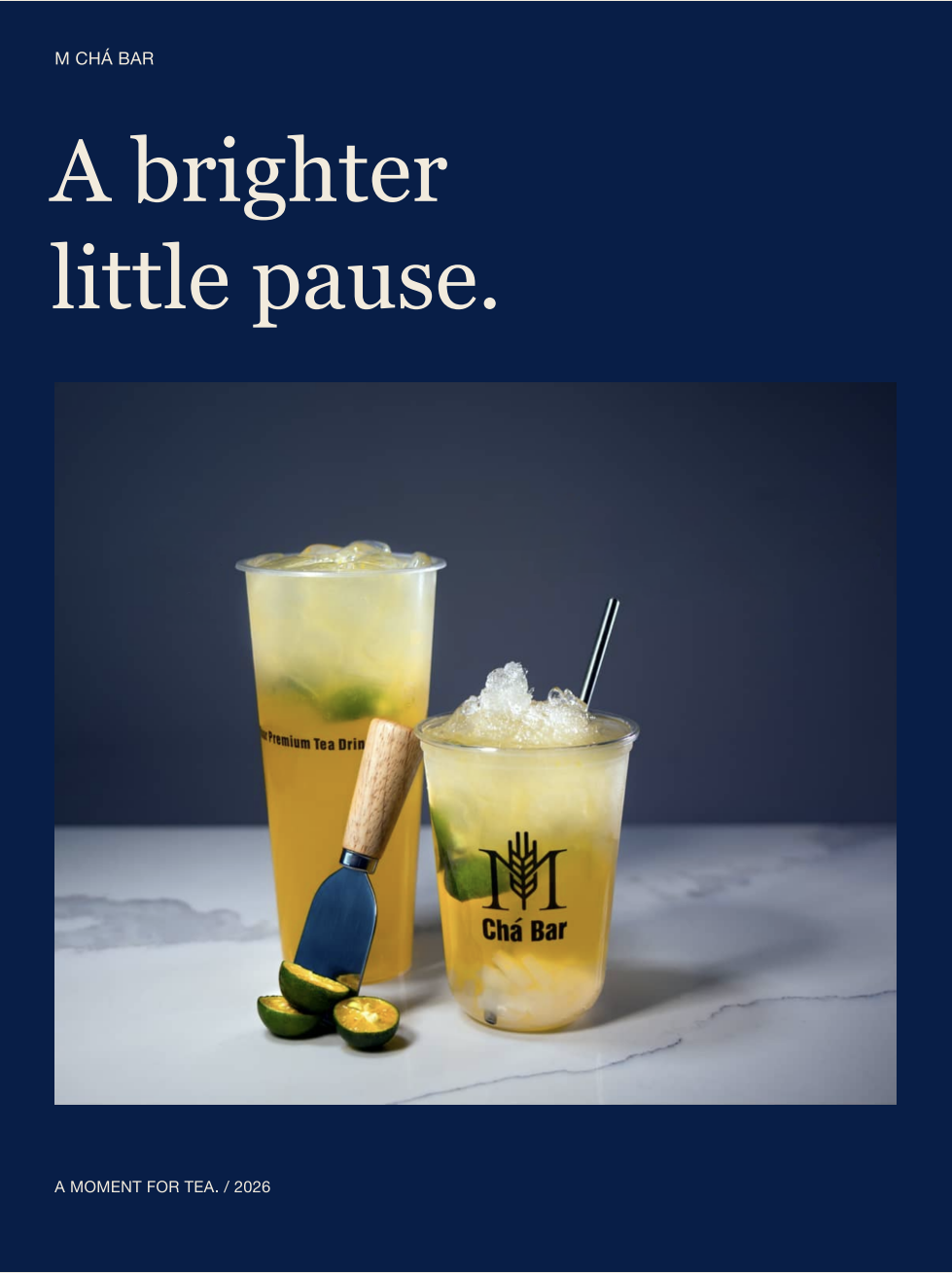
COPPER

#B28260

CITRUS

#DED68D

A moment in colour.



M CHÁ BAR

慢一点，
让日常有茶。



A MOMENT FOR TEA. / 2026

Tea, in its own colours.

Two original photographs retain their complete frames.
Existing cup lettering stays as it appears in the archive.
New typography gives each image a distinct moment.

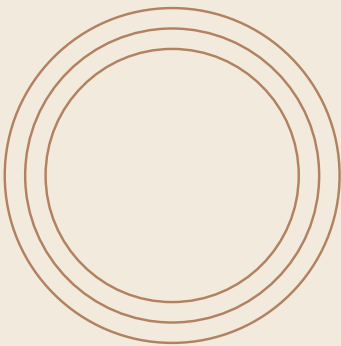
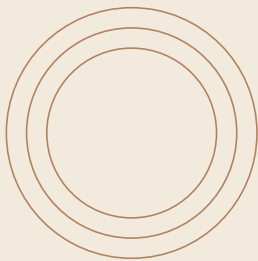
From page to paper.



M CHÁ BAR

A moment
for tea.

Take a little
tea time.



茶，让日常慢一点。

A MOMENT FOR TEA.



Paper carries
the pause.

Illustrative packaging and paper concepts.

Room to browse.



CHÁ BAR

TEA MOMENTS

OUR STORY

A moment
for tea.

茶，让日常慢一点。

EXPLORE TEA MOMENTS



M CHÁ BAR / DIGITAL DESIGN CONCEPT 2026



CHÁ BAR

TEA MOMENTS

A moment
for tea.



茶，让日常慢一点。

EXPLORE TEA MOMENTS

M CHÁ BAR / DESIGN CONCEPT 2026

An open digital rhythm.

Desktop and mobile layouts use the original drink image.

The pages are visual design studies, not a deployed shop.

Current menu, locations and ordering are not represented.

Archive & new work.

THE ORIGINAL ARCHIVE

Two 2022 native documents: a proposal and a web showcase.

The complete first-artboard identity is retained as vector art.

All source geometry, fills, gradients and lettering remain.

Two branded drink photographs are reused without edits.

Their recipes and current menu availability are not inferred.

THE NEW EDITION

New 2026 theme, typography, circle motif and applications.

Contract terms and historical contacts are not published.

AI-assisted scenes illustrate paper application concepts.

Client adoption and physical production are unconfirmed.