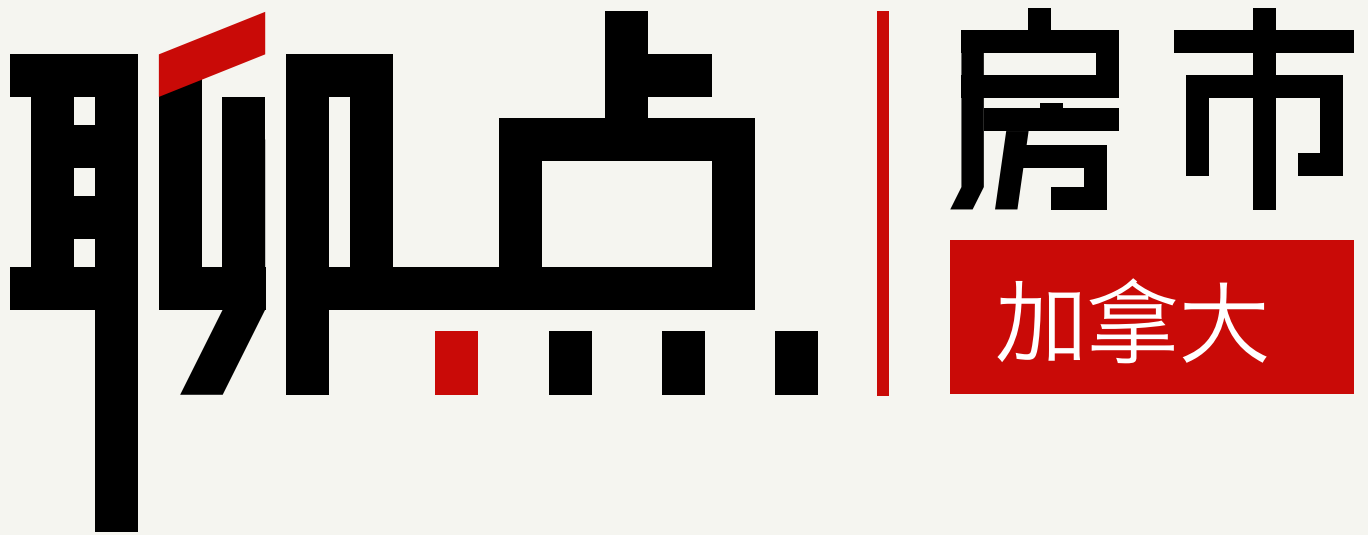

Ask better questions.

把房市，
聊明白。



A voice worth keeping.



房地产知识讲座分享汇

The original Chinese lettering keeps its angular rhythm.

Its red accent and divider give the name a clear voice.

The small Canada label and descriptor are re-typeset

from the original wording for this new edition.

Make the point clear.

PAPER

#F5F5F0

SIGNAL RED

#C90A07

INK

#151515

SOFT GREY

#D9D9D2

Ask better questions.

Black and white establish the structure.

Signal red marks the question, number or point.

Large type gives one message room to be understood.

Four ways to begin.

01 税务

TAX

从哪聊起？

02 贷款

MORTGAGES

先问什么？

03 法律

LAW

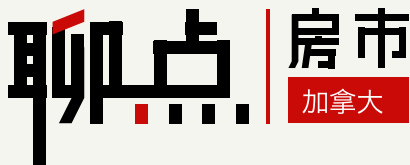
看懂哪些？

04 品牌

PERSONAL BRAND

怎样表达？

A conversation on screen.



房地产知识讲座分享汇

PROPERTY CONVERSATIONS

Ask better questions.

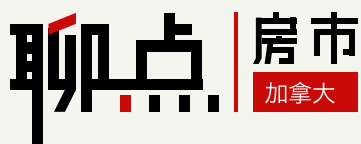
把房市，聊明白。



One strong opening. One clear question.

A screen cover concept for property conversations.

Give questions a place.



房地产知识讲座分享汇

Better questions.

把问题，记下来。

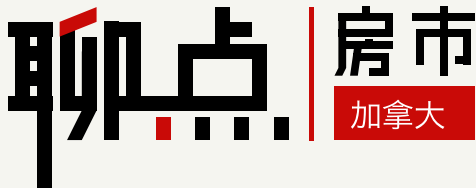
LIAODIAN FANGSHI / NOTES



**Write it down.
Talk it through.**

A notebook and a question card carry the same voice.

Room for conversation.



房地产知识讲座分享汇



房地产知识讲座分享汇

A CONVERSATION STARTS HERE

税务 / 贷款

法律 / 个人品牌

TAX / MORTGAGES / LAW / PERSONAL BRAND

把房市，
聊明白。

Ask better
questions.



A clear presence
for shared ideas.

PROPERTY CONVERSATIONS

LIAODIAN FANGSHI

Display and topic card concepts; no live event details.

From archive to dialogue.

THE ORIGINAL ARCHIVE / 2022

Identity studies and property knowledge seminar posters.

Topics include tax, mortgages, law and personal branding.

The angular Chinese wordmark guides this new edition.

THE VISUAL EDITION / 2026

New typography, poster series and application concepts.

Historical schedules, speakers and partners are not repeated.

No current event, advice or commercial result is implied.

Client adoption and physical production are unconfirmed.