

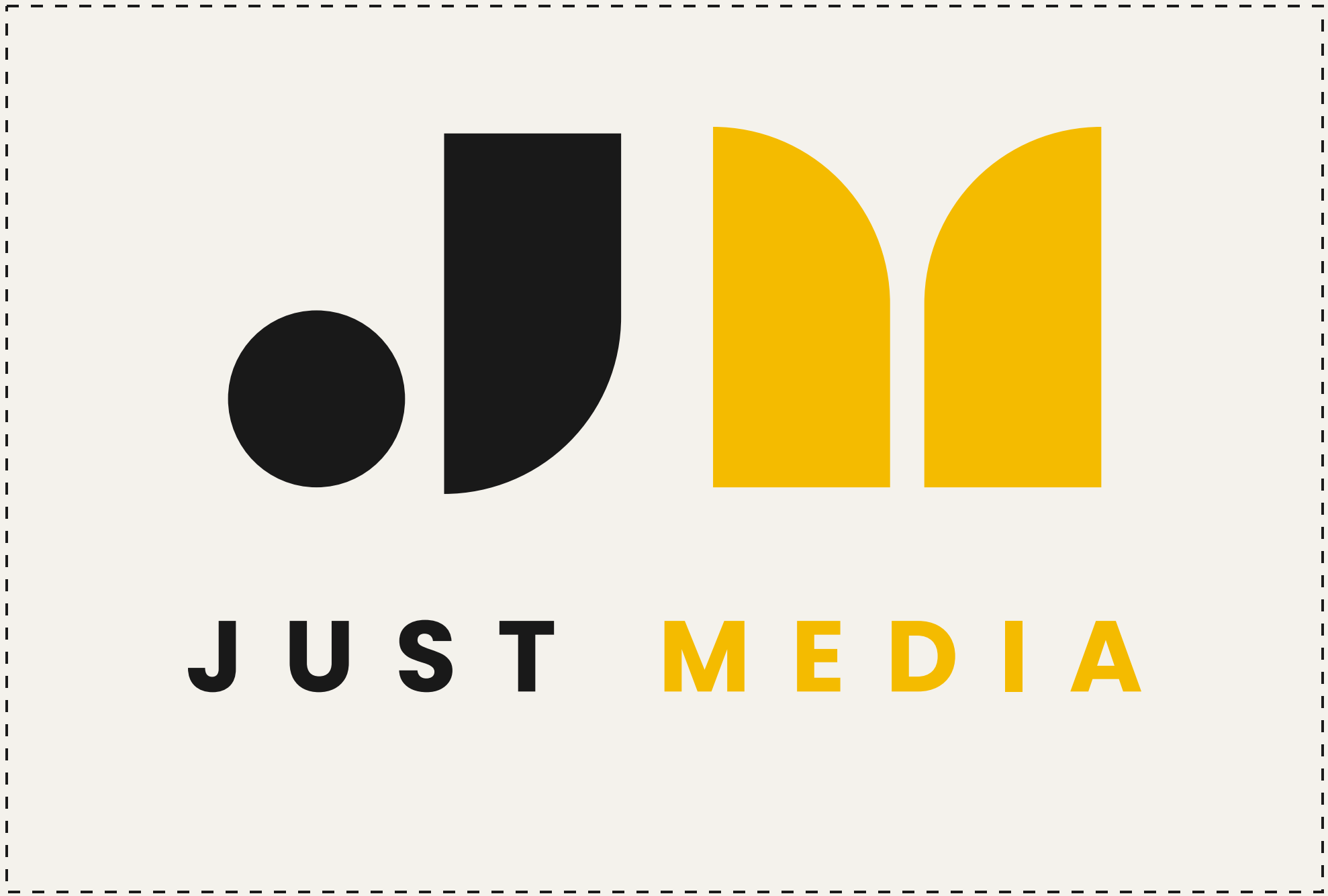


JUST MEDIA

MADE TO
BE SEEN.



Keep the shape. Give it space.



The complete JM symbol and JUST MEDIA wordmark are retained.
Use the original proportions and spacing as a single unit.
A one-colour signature works on a strong colour field.
Keep supporting graphics outside the clear space.

One family. Two distinct voices.



J U S T M E D I A



J U S T K O L

JUST MEDIA

JUST KOL

The original JM signature anchors the main brand.

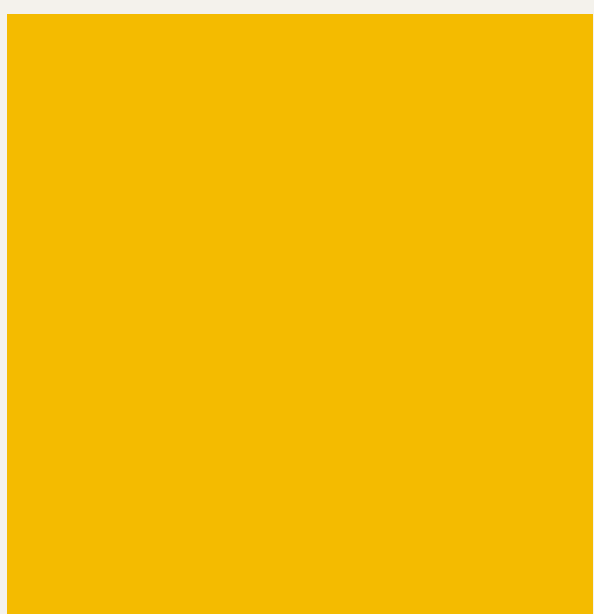
The 2023 JK geometry extends the family for creator communication.

JUST KOL typography is newly typeset in this edition.

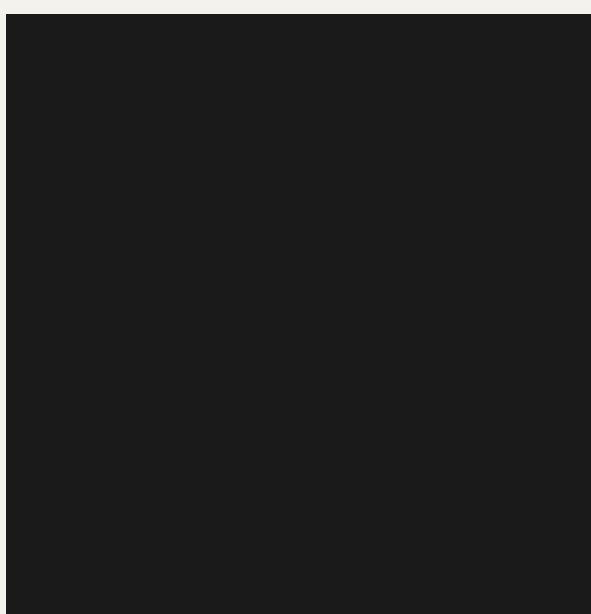
Their relationship is evidenced by the original archive;

current brand structure and adoption have not been confirmed.

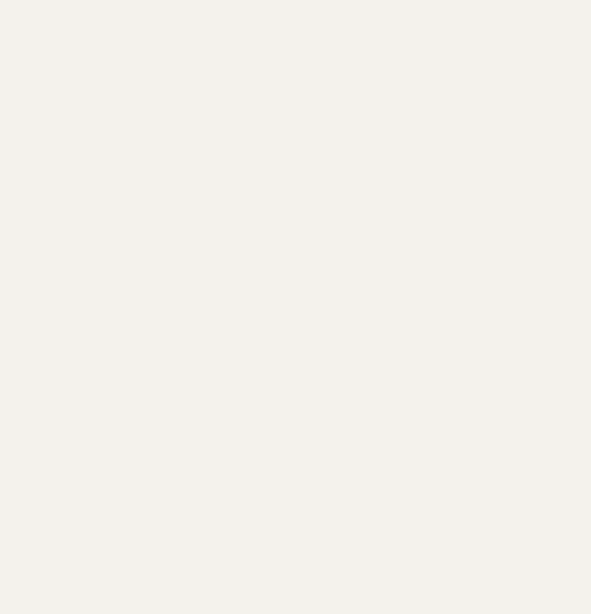
Bright presence. Clear communication.



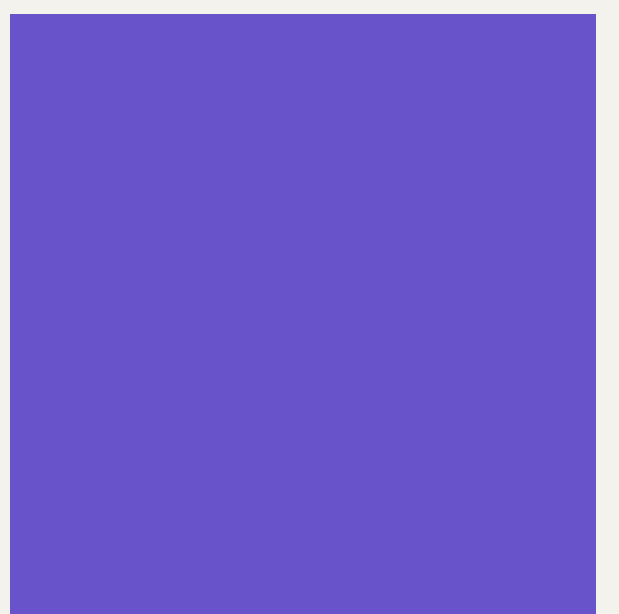
YELLOW
#F4BB00



INK
#1A1A1A



PAPER
#F4F2EC



VIOLET
#6953CB

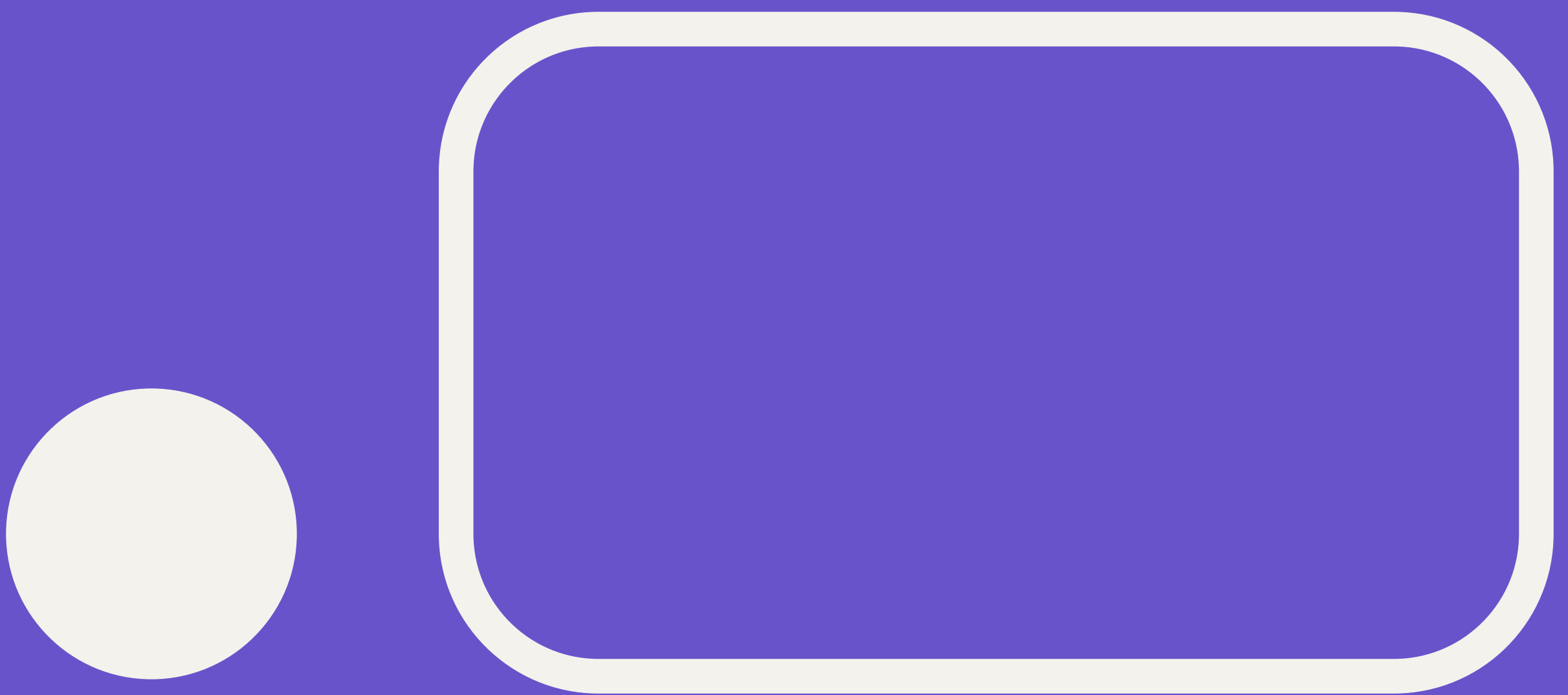
Made to be seen. 让好内容，被看见。

Yellow and ink continue the original JM palette.

Violet gives the creator extension a distinct voice.

Direct headlines. Quiet details. Generous space.

A point of view. Room for the idea.



The dot and rounded frame form a new supporting graphic.

They echo the original identity without replacing it.

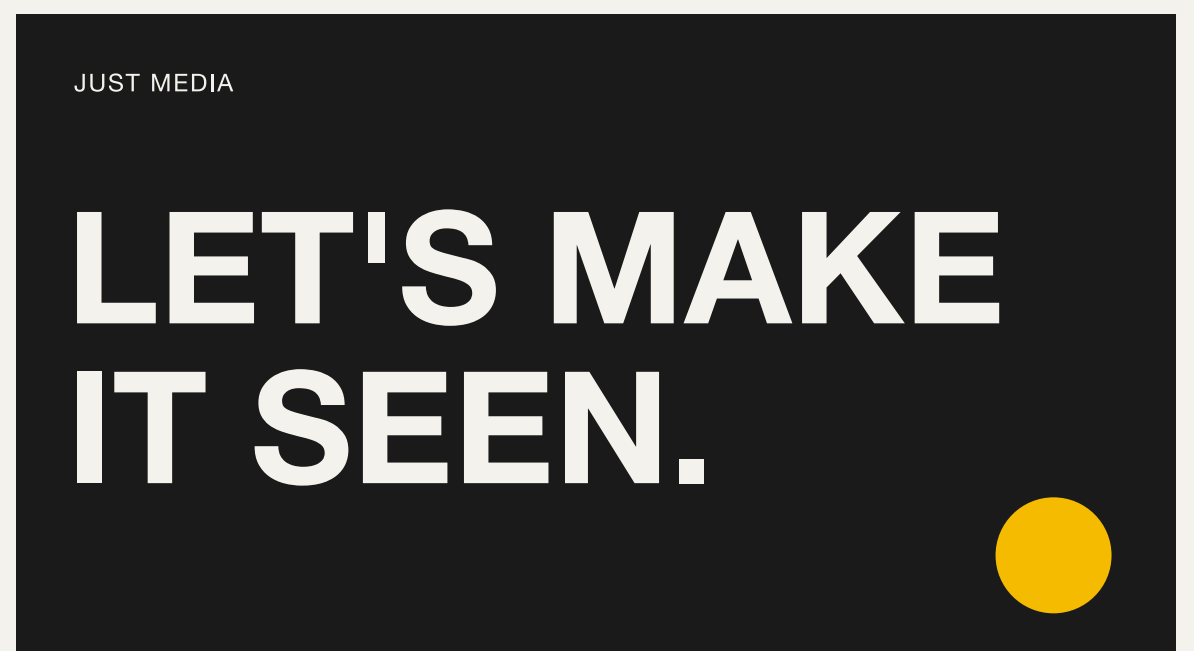
Keep the frame open and uncluttered.

Use it to organise a message, not to imply a result.



J U S T M E D I A

Good stories. A consistent voice.



ABOUT THIS EDITION

Based on the original 2022-2023 Just Media and Just KOL archive.
The JM identity and five-element JK symbol retain source geometry.
Supporting typography, layouts, graphics and applications
are new portfolio refinements developed in 2026.
Client adoption and production specifications are unconfirmed.
No historical reach, offer or performance claims are repeated.