



HORN **LAKE**
RESORT
凡策·雄鹿湾

A quieter rhythm.

山湖之间，慢下来。

The original outline.



HORN **LAKE**
R E S O R T
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HORN **LAKE**
R E S O R T 凡策·雄鹿湾

Two original bilingual signatures, each with 21 complete paths.
The independent deer is one original compound path.
Internal spacing and proportions remain intact.

A natural new setting.



A quieter rhythm.

Forest, moss and paper are new supporting colours.

Gold #BD9952 follows the archive HEX: RGB 189, 153, 82.

Baskerville and Avenir Next support the unchanged signatures.

Words with room to breathe.



Retreat. Regain. Restore. comes from the original archive.

New spacious compositions give the words their own presence.

The Chinese theme and both poster layouts are new 2026 studies.

A considered welcome.



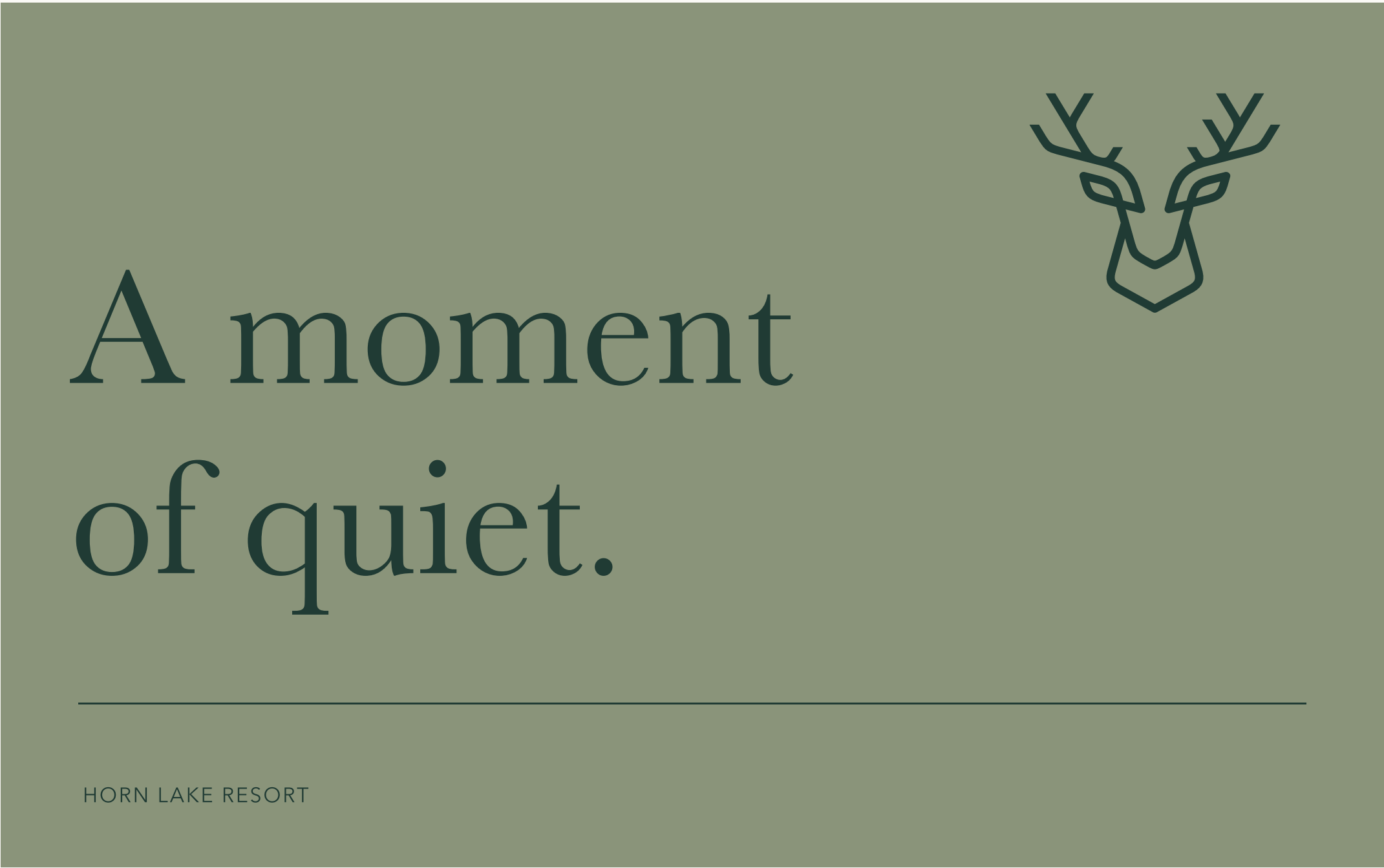
Welcome to a quieter rhythm.

山湖之间，慢下来。

RETREAT. REGAIN. RESTORE.



The archive, reinterpreted.



ORIGINAL EVIDENCE

18 original files, including a 30-page December 2019 identity book.
The original deer and bilingual wordmarks are retained.

THE 2026 EDITION

New colour extensions, layouts and AI-assisted print concepts.
Archive landscapes, buildings, maps and contact details are excluded.
Client adoption and physical production are unconfirmed.