

A new season.

Honey Lavender

FARM

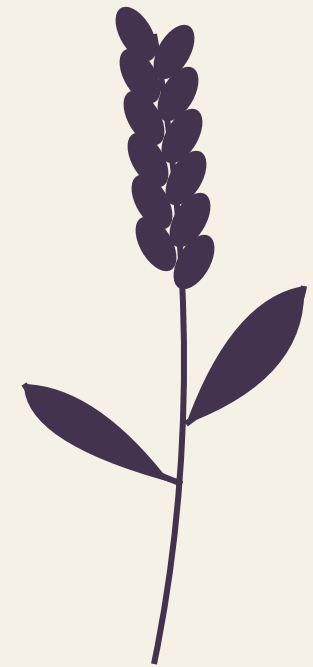


A name with room to breathe.

Honey Lavender

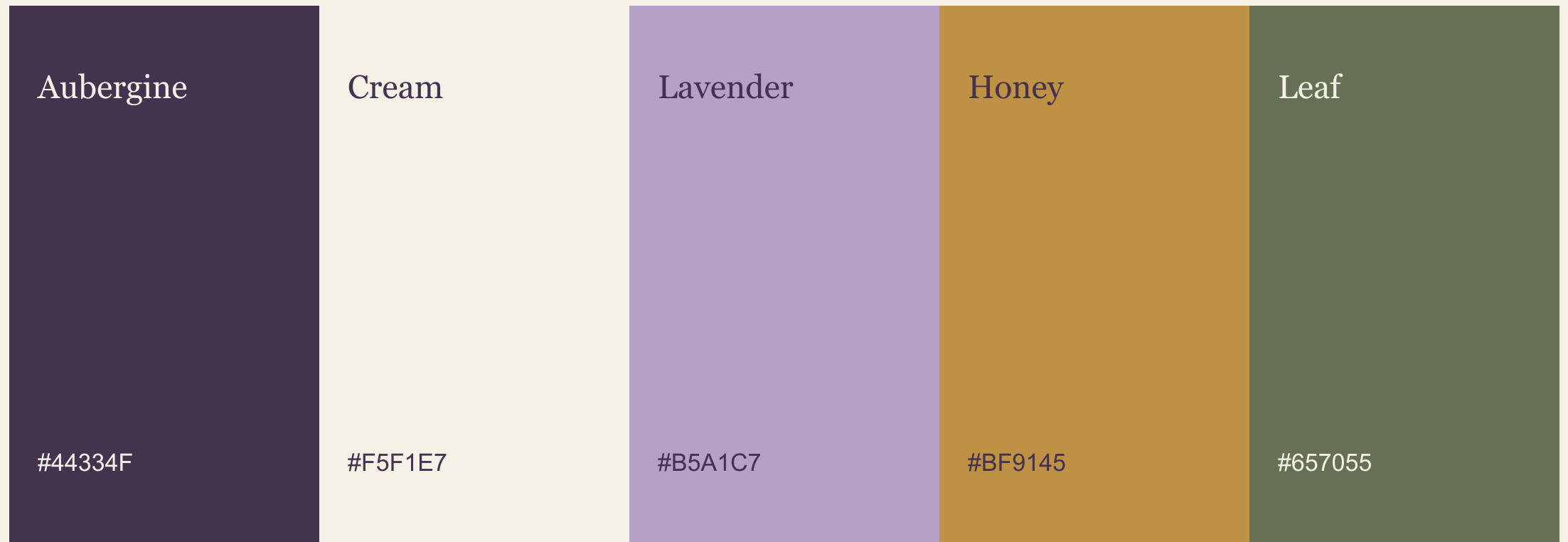
F A R M

Keep the three-line lockup intact.
Use the supplied vector artwork.
Keep other elements at least one
FARM letter-height from the mark.



Botanical symbol / Stylised artwork

Colour from the collection.



Cream is the base; aubergine carries the main text.

Lavender, honey and leaf distinguish botanical, pantry and harvest themes.

Digital colour references; confirm physical stock and print proofs separately.

A simple label hierarchy.

Honey
Lavender

FARM



- 01 Brand name
- 02 Botanical symbol
- 03 Product name
- 04 Collection

Lavender sachet

BOTANICAL COLLECTION

Keep product names easy to find and maintain a quiet margin.

These are front-label concepts. Production artwork requires confirmed ingredients, contents, required copy, dimensions and substrate.

Real fields. Considered presentation.



Use supplied field and harvest photos with natural colour and full context.

Keep original photographs separate from generated packaging concepts.

Never describe a concept mockup as a photographed client product.

A consistent family.



Honey
Lavender

FARM



Honey

HONEY LAVENDER FARM



Honey
Lavender

FARM



Lavender hydrosol

HONEY LAVENDER FARM



Honey
Lavender

FARM



Seasonal harvest

HONEY LAVENDER FARM

Typography: Georgia for the wordmark and editorial voice; Arial for details.

New identity, illustration and applications: portfolio concepts, 2026.

Original source project: Honey Lavender Farm banner, 2023.

This edition does not establish client adoption or manufacturing approval.