



HER LEAGUE
KISS THE SKY

Kiss the sky.

轻盈，向上。

A signature, in two languages.



HER LEAGUE
KISS THE SKY



HER LEAGUE
华羽国际女性联盟



PURPLE

#754CB5

WHITE

#FFFFFF



GREY

#404040

Purple: #754CB5 / RGB 117, 76, 181

White: #FFFFFF / RGB 255, 255, 255

Grey: #404040 / RGB 64, 64, 64

Space for a lighter expression.



The original hummingbird and complete signatures remain intact.

New typography and open space give the identity a fresh setting.

Two poster studies extend the original KISS THE SKY line.

A considered new setting.



THE ARCHIVE

One six-page identity proposal, created in January 2020.

English and Chinese signatures preserve 20 and 18 original paths.

The complete hummingbird symbol is one original compound path.

THE 2026 EDITION

Poster layouts, cards and supporting typography are new studies.

RGB colours follow the written source HEX values; grey is corrected.

AI-assisted nature imagery is a new visual study.

Client adoption and physical production are unconfirmed.