

GOOSE KTV

THE NIGHT EDITION

YOUR NIGHT. YOUR VOICE.

把今晚，唱成主场。



THE NIGHT IS YOURS.

把今晚， 唱成主场。



A familiar symbol. A bolder voice.

The original goose and musical note anchor a new visual edition shaped by light, sound and shared moments.

GOOSE MEETS MUSIC.



The complete original symbol and wordmark are retained.

Pink and cyan extend the original colour direction.

The layouts, typography and applications are newly designed.



FOLLOW THE LIGHT.

COLOUR FILLS THE ROOM.



Light, reflection and texture.

The original photographic palette becomes a visual starting point.



A MOMENT AFTER DARK.



BETTER TOGETHER.

ABOUT THIS EDITION.

SOURCE / 2021

Original logo vectors, design documents and photography.

The supplied photographs retain their complete frames.

No new retouching, people or venue details have been added.

NEW WORK / 2026

Typography, colour refinement, graphic layouts and applications.

The new presentation is a portfolio design edition.

Historical prices, promotions and contact details are excluded.

New design adoption is unconfirmed.

