



GLOBAL PROSPECTS

IMMIGRATION

A clearer next chapter.

让下一步，更清楚。

GLOBAL PROSPECTS

BRAND & EDITORIAL EDITION

Start with a conversation.

从了解开始，让下一步更清楚。

Global Prospects Immigration / 环景留学移民

A bilingual visual edition built around clear information
and a thoughtful reading experience. The original 2021
brochure introduces education and immigration services.
This 2026 concept gives that material a new editorial structure.

See the whole picture.

先看全景，再看细节。

01 UNDERSTAND

从了解开始 04-06

02 IDENTITY

让识别清楚 07-09

03 APPLICATIONS

把细节连起来 10-12

A wider view. A personal path.

看见更广阔的学习可能。



ARCHIVAL CAMPUS IMAGE / ORIGINAL BROCHURE

What matters to you?

先把问题看清楚。

Goals / What would you like your next chapter to look like?

Context / What should a first conversation take into account?

Questions / What would you like to understand more clearly?

A new editorial voice for consultation material.

This page is a communication concept, not an eligibility checklist.



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CONVERSATION NOTES

从一个问题开始。

01 / MY GOALS

我的目标

02 / TOPICS TO EXPLORE

想了解的方向

03 / NEXT CONVERSATION

下一次对话



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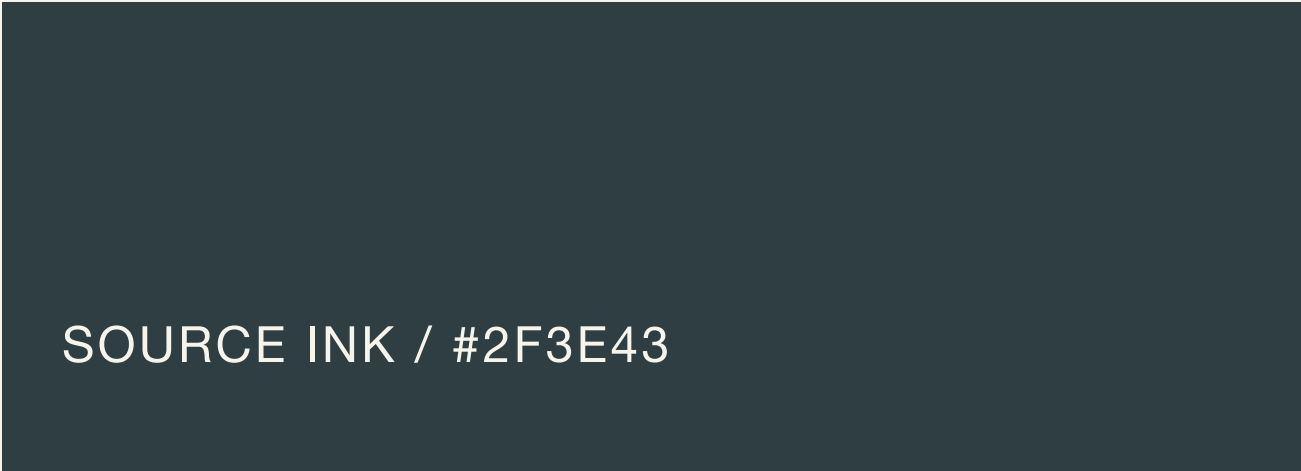
环景留学移民

Three complete original symbol paths are preserved, including their individual transforms and original ink colour #2F3E43.

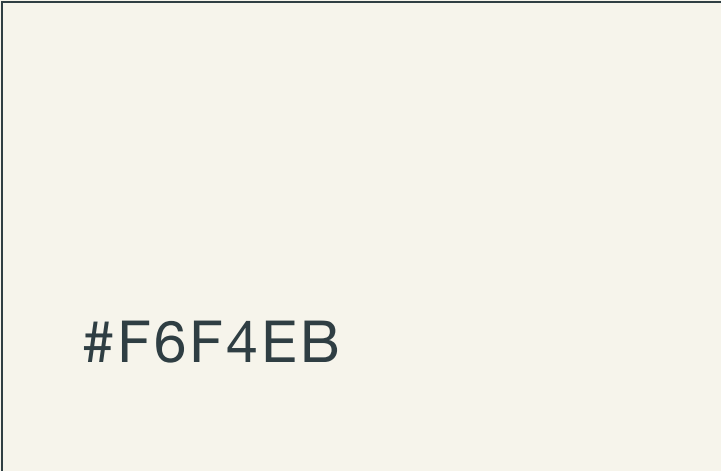
The bilingual name typography is newly composed for this edition.



SOURCE YELLOW / #F7D711



SOURCE INK / #2F3E43



#F6F4EB

Yellow and ink are recovered from the original native artwork.
Warm paper is new. Use yellow for emphasis, with dark text
and generous margins for calm, readable bilingual information.

Helvetica Neue / Names and English editorial typography

Hiragino Sans GB / Chinese names and text

Make room to read.

信息有层次，阅读有节奏。

01

CHAPTER / READING ORDER

A headline introduces one idea.

Short paragraphs explain the context.

Numbered tabs show where to go next.

Page numbers, consistent margins and bilingual hierarchy
connect the whole publication. Avoid text over busy imagery.



A publication cover, brand card and conversation card.

Retained colour and symbol connect the complete collection.

All materials and printing finishes are proposed applications.

Keep the character. Clarify the reading.

Archive / An Affinity Publisher brochure dated November 2021,
with eleven spreads, original identity paths, yellow/ink colour,
bilingual service text, campus pictures and document scans.

Retained / The complete three-path symbol, source colours
and one full-frame campus photograph from the original file.

New / Name typography, editorial voice, layout system,
publication, poster, brand cards and conversation-note sheet.



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环景留学移民

A 2026 portfolio design concept by Day of Design.

AI-assisted scenes illustrate proposed paper and print applications.

Client adoption and production of this edition are unconfirmed.

The campus image is an archival brochure illustration;

it does not establish an institutional partnership or endorsement.

The source file does not identify its photographer.

Historical policies, permit scans, personal records, contact

details, case outcomes and numerical claims are excluded.

This is a design edition, not current immigration or legal guidance.