



Put possibility
to work.



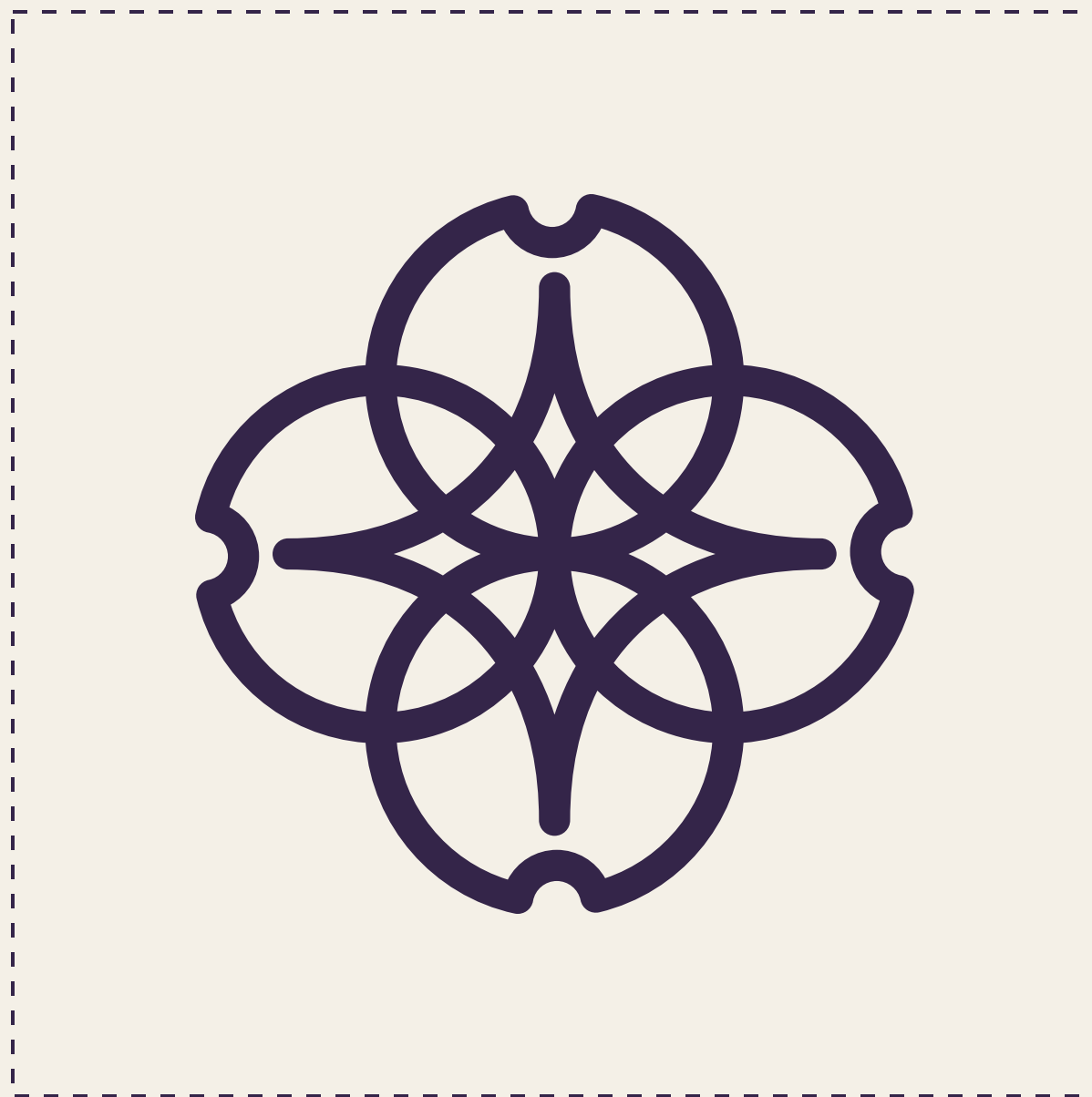
A familiar form.
A clearer voice.



EnPower

The interwoven symbol comes from the February 2022 final archive. Its compound path is preserved. The EnPower wordmark, hierarchy and applications are new 2026 portfolio refinements.

Make room for the mark.



x = ONE QUARTER OF SYMBOL HEIGHT

Leave at least x around a signature. Preserve the symbol proportions.

Use the complete symbol for identity; crop it only as a large graphic.

Suggested starting sizes: 32 px symbol height on screen, 10 mm in print.

Check fine spaces at final size and confirm print proofs with the supplier.

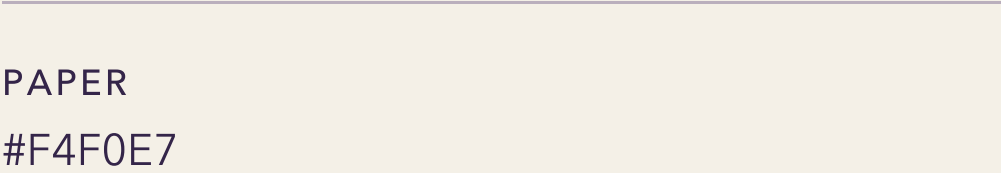
Depth. Warmth. Clarity.



DEEP VIOLET
#342549



WARM GOLD
#D2AD68



PAPER
#F4F0E7



LILAC
#D9D0E2

Purple and gold are carried forward from the original identity. This edition uses flat colour for clearer contrast. Gold describes a screen colour, not a specified metallic ink or foil. Test physical samples.

Put possibility
to work.

让可能，成为行动。

Avenir Next Medium / Headline and wordmark

Avenir Next Regular / Supporting information

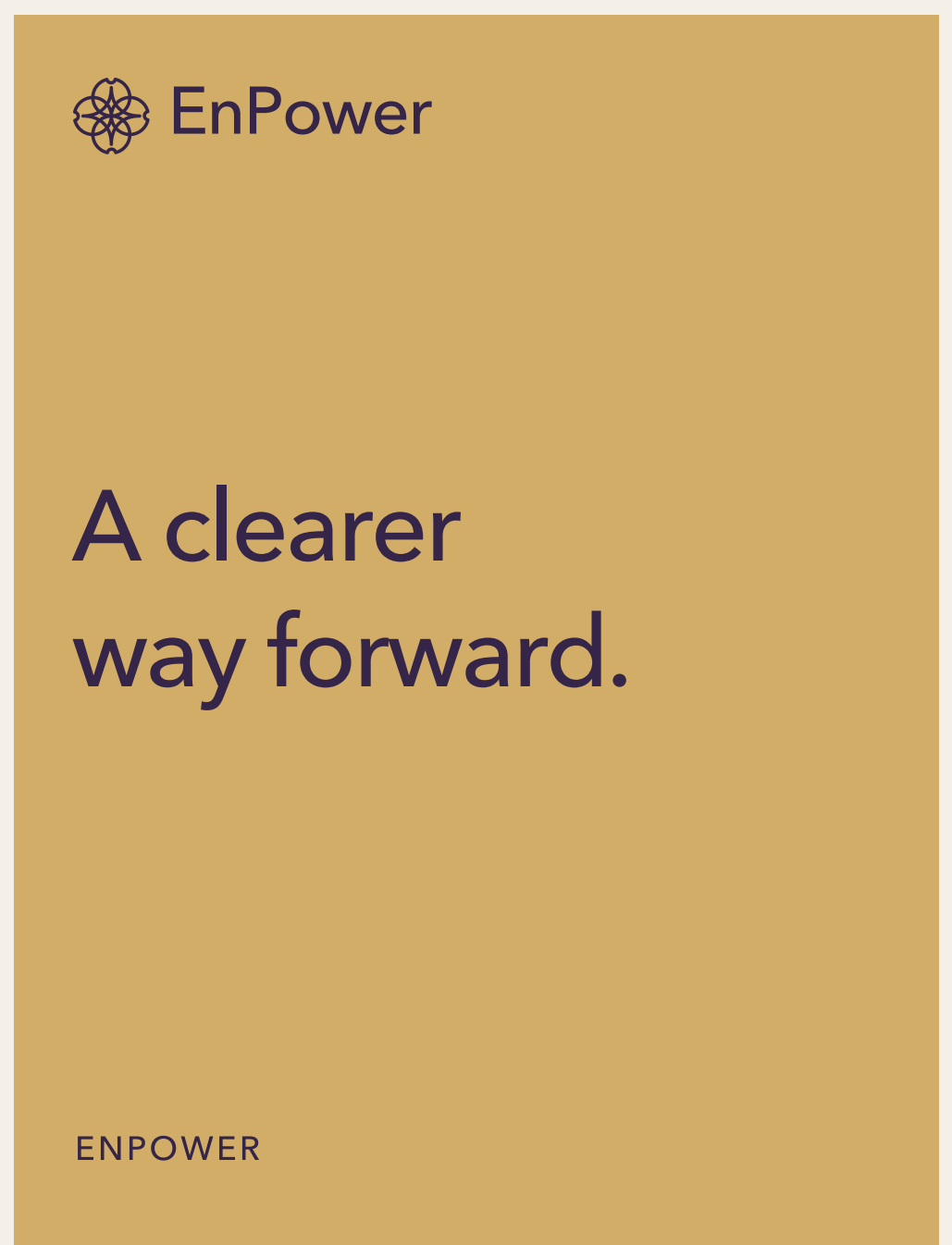
Arial Unicode / Chinese artwork in this edition

Short statements. Generous leading. Consistent left alignment.

Keep hierarchy clear before adding decorative elements.

Typography is outlined in the supplied SVG artwork.

One system. Different conversations.



Anchor the signature to the same margin as the main statement.

Use one dominant colour per surface, with a deliberate graphic crop.

Do not replace the complete signature with a cropped symbol.

Structure the conversation.

 EnPower

Connect intention to action.

01

Define

A shared question.
A clear ambition.

02

Align

Connected priorities.
A considered direction.

03

Act

A practical next step.
A plan to revisit.

ILLUSTRATIVE FRAMEWORK / NOT A CLIENT ENGAGEMENT

16:9 pages. One idea per slide. Three clear levels of information.
Use agenda and process layouts when they serve the content.
Do not invent client results, charts or financing promises for decoration.

Built from the archive. Ready for a new chapter.



2022 archive / 2026 portfolio refinement.

Original compound symbol retained; new wordmark, palette values, typography, layouts and application concepts. Adoption unconfirmed.

The source folder includes original logos, business cards, letterhead and presentation templates. Earlier alternatives stay in the archive.

This guide is a visual reference, not a production print specification. AI-assisted mockup scenes are separate application studies.