



The Source for Emergency Equipment and Supplies



A VISUAL DESIGN EDITION

READY STARTS HERE.

准备，从这里开始。

Ready starts here.

A clearer visual language for training materials,
equipment records and everyday brand communication.



Clarity. Order. Readiness.

Bold typography establishes an immediate hierarchy.
Orange draws attention; green creates a steady foundation.
Numbered blocks connect covers and information layouts.

A complete identity.



Keep every original detail.

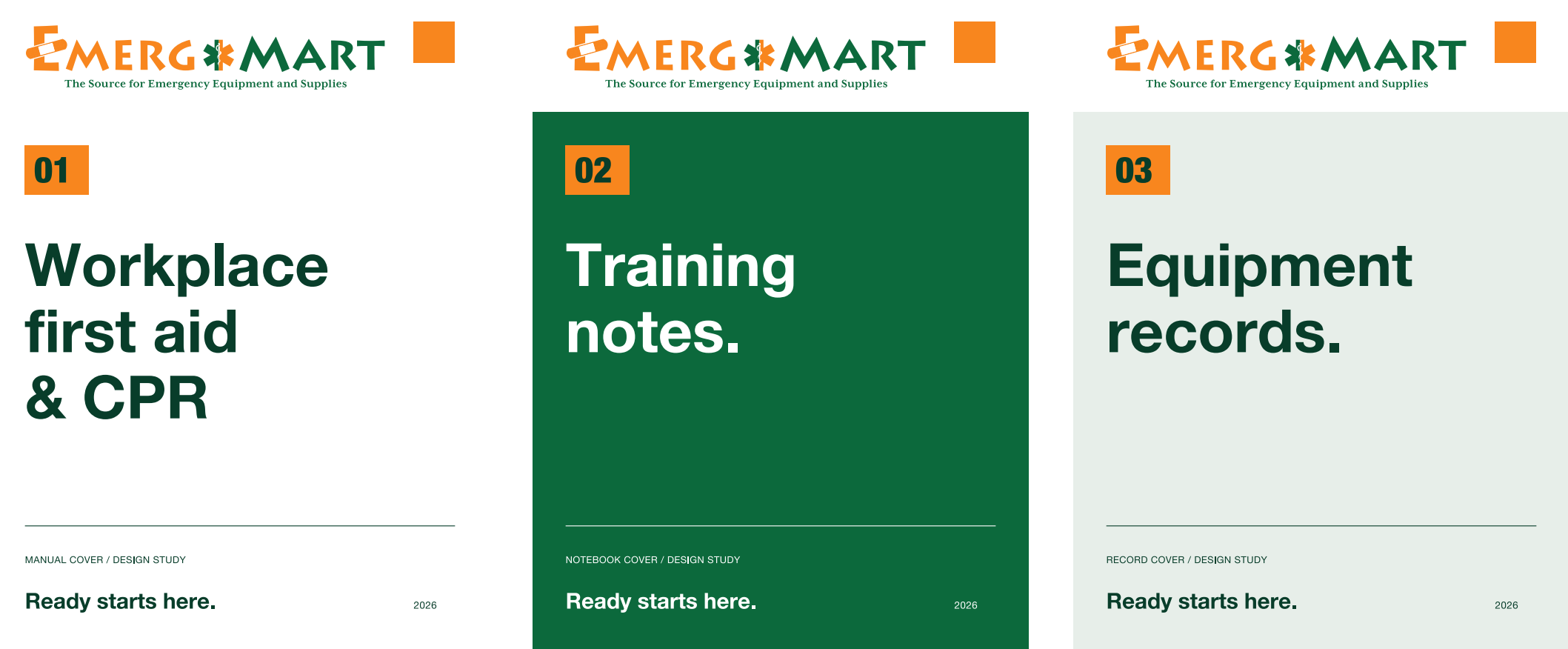
The complete wordmark, symbol and descriptor remain together.

All source paths, clipped details and colours are preserved.

Use a white field, with generous clear space around the identity.

No redrawing, retyping, stretching or colour substitutions.

Information, organised.



One format. Different uses.

- The archival manual title informs the first cover study.
- Notes and equipment records extend the visual system.
- New cover designs and blank forms, not medical instructions.
- No certificate, course approval or current accreditation is implied.

A system in everyday use.



VISUAL DESIGN EDITION / 2026

From a printed cover to a clear sign,
the same colour and typographic order carries through.

Archive & new work.

THE ARCHIVE

14 files, including logo artwork, business cards and manual covers.

The archive contains distinct FATE, Wolfpack and Code 8 material.

These identities and approval claims are not merged into EmergMart.

Documents are filed under 2022; one native logo file dates to 2023.

THE NEW EDITION

New 2026 theme, layouts, covers, blank forms and signage concepts.

AI-assisted scenes show print and material applications.

They are not evidence of completed training or installed signage.

No historical contact details or medical procedures are republished.

The original logo is retained; client adoption of new work is unconfirmed.