



Curiosity.
Switched
on.



A NEW SPARK OF CHARACTER.

An idea with character.



A lower-case e and a dinosaur share one silhouette.

The complete original eDyno lockup retains all its outlines, letterforms and spacing, in a clearer colour system.

ORIGINAL CONCEPT / ANGEL TRAN / 2022

A clearer signal.



Curiosity. Switched on.



NEW THEME, COLOUR AND DECORATIVE ROUTE GRAPHIC / 2026

Give curiosity a voice.



Big words, an unmistakable character and room to move.

The new line-and-node graphic adds a sense of connection.

It is decorative artwork, not a technical circuit diagram.

Room for new ideas.



A folder and notebook carry the same graphic language.

Cards and a sticker extend it into smaller formats.

All applications are visual concepts, not production specifications.

The visual language.

FROM THE ORIGINAL PROPOSALS

Three 2022 proposal sets explore lightning, an e-shaped dinosaur and a blue-and-yellow dinosaur. This edition develops the e-shaped dinosaur concept credited to Angel Tran.

The selected proposal uses the spelling eDyno.

A NEW VISUAL EXPLORATION

The new theme, palette, typography and paper applications are a 2026 visual exploration. Client approval and manufacture are unconfirmed; no specific product or service claim is made.

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