

# CREBA

Chinese Real Estate Brokerage Alliance



加拿大华人地产公司联盟

Brand identity / Visual edition

# Built around connection.

联合，是共同向上的起点。

A circle brings the elements together.

An architectural centre gives the identity  
its direction: upward, with shared purpose.

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UNITY

PROFESSIONALISM

CONNECTION



One complete mark. A shared identity.

# Held together.



## THE CIRCLE

Unity & continuity

## THE ARCHITECTURE

A shared direction

## THE SUPPORTING ARC

Strength in connection

圆环 · 建筑 · 托举

# Quiet confidence.

BURGUNDY

#5F0E10

GOLD

#D6B977

PAPER

#F5F0E4

Screen colour references / 屏幕色彩参考

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A clear name.  
Room to be heard.

New editorial typesetting / 新版文字编排



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Presentation cards / Flat artwork study



# Together, we rise.

联合，共同向上。

2026 visual edition / Based on the 2025 identity archive