

A VISUAL EDITION / 2026

READY STARTS HERE.

从学习，开始准备。

DAY OF DESIGN

A familiar mark. A clearer voice.



The complete 2023 identity is retained as supplied.

No symbol, wordmark or visible pixel is removed.

The surrounding typography and layout are newly designed.

**BOLD.
CLEAR.
HUMAN.**



HELVETICA NEUE / 中文

Condensed headlines give the message immediate presence.
Open spacing and simple labels make details easier to find.

MAKE ROOM TO LEARN.

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READY STARTS HERE.

CPR / FIRST AID

从学习，开始准备。

READY

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CPR / FIRST AID

MAKE ROOM TO LEARN.

READY STARTS HERE.



LEARN

Space for questions.



SPACE TO LEARN.

01 / WHAT I WANT TO LEARN

02 / QUESTIONS TO ASK

03 / NOTES TO REVISIT

PERSONAL LEARNING NOTES

A note cover and open writing page extend the visual system.
They are concept stationery, with no technical teaching content.

LET'S TALK TRAINING.



COURSE ENQUIRY

NAME	
LEARNING INTEREST	
QUESTIONS	

ENQUIRY CARD / 3.5 × 2 IN

LET'S TALK TRAINING.

Learning, in view.



Training photographs were recovered from the original native file.
They are archive image assets, not verified client-class photographs.

READY STARTS HERE.

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A VISUAL EDITION BY DAY OF DESIGN

Original identity and training images: 2023 client design archive.

New layouts, typography and applications: 2026 design concepts.

Historic approval, instructor and course-validity claims are not carried forward.

This is a visual design edition, not a training manual or credential.

Client adoption, printing and launch of the new work are unconfirmed.