

Caroline Bi

A PERSONAL COMMUNICATION EDITION

Start with understanding.

先理解，再前行。



2026 / DAY OF DESIGN

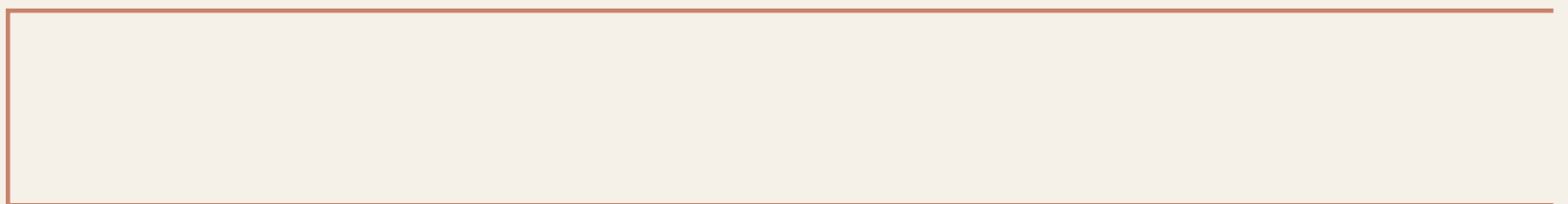
A personal voice. A clearer conversation.

先理解，再前行。

The portrait and name become the centre of the conversation.

A quieter layout makes space for questions and the next step.

Navy and copper keep a clear connection to the original MRD identity.



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COMPLETE ORIGINAL MRD IDENTITY



The archival 300 × 56 PNG is retained in full.

The name typography is newly drawn from Baskerville.

The original portrait is used without retouching or generated changes.

Calm, with character.

Caroline Bi

Baskerville / Avenir / 中文



A warm serif gives the name a personal cadence.

Clear sans-serif labels organize the information.

Navy and copper connect the new edition to the archive.

A place for questions.

My next move.

What matters to me.

Questions to explore.

An open frame creates a consistent place for the message,
from personal cards and meeting notes to display and digital.

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A VISUAL EDITION BY DAY OF DESIGN

Original Caroline Bi portrait and MRD identity: 2023 client archive.

New typography, layout and applications: 2026 design concepts.

The original MRD association is historical; current affiliation,
licensing and services have not been verified.

Adoption, printing and launch of the new concepts are unconfirmed.