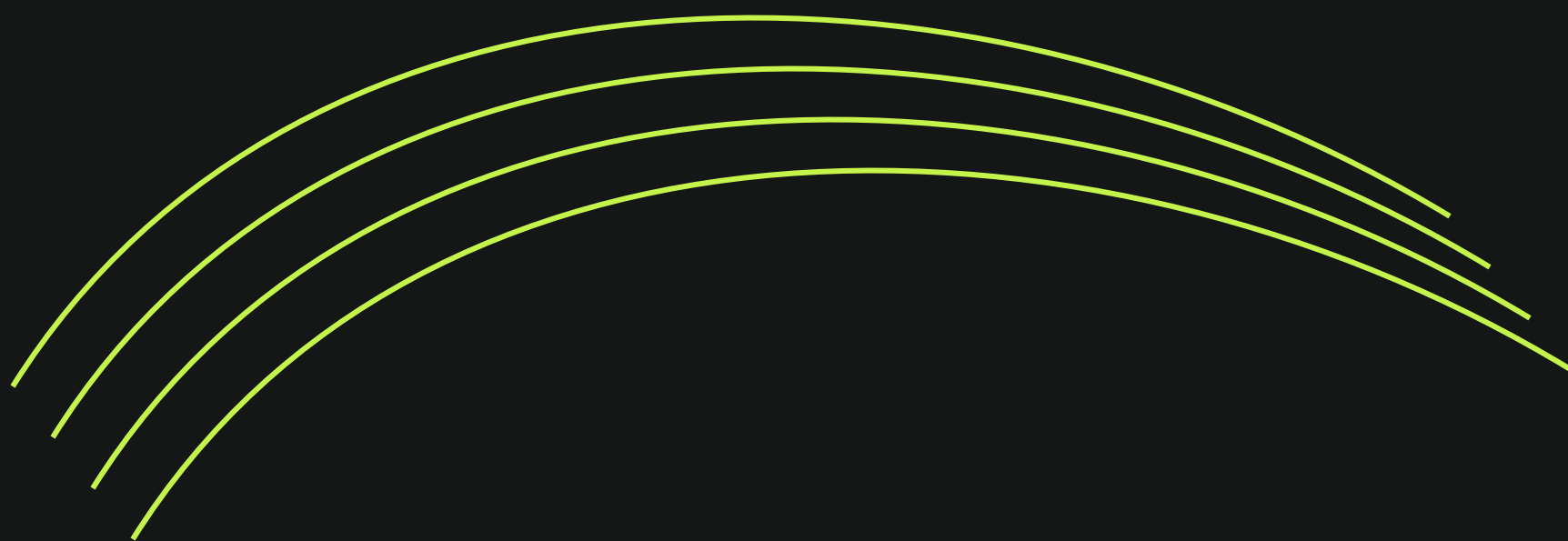


BCTC

— DIGIT GOLF —

BRAND DESIGN EDITION / 2026

Play, in focus.



每一次挥杆，都更专注。

DAY OF DESIGN / ARCHIVE REINTERPRETATION

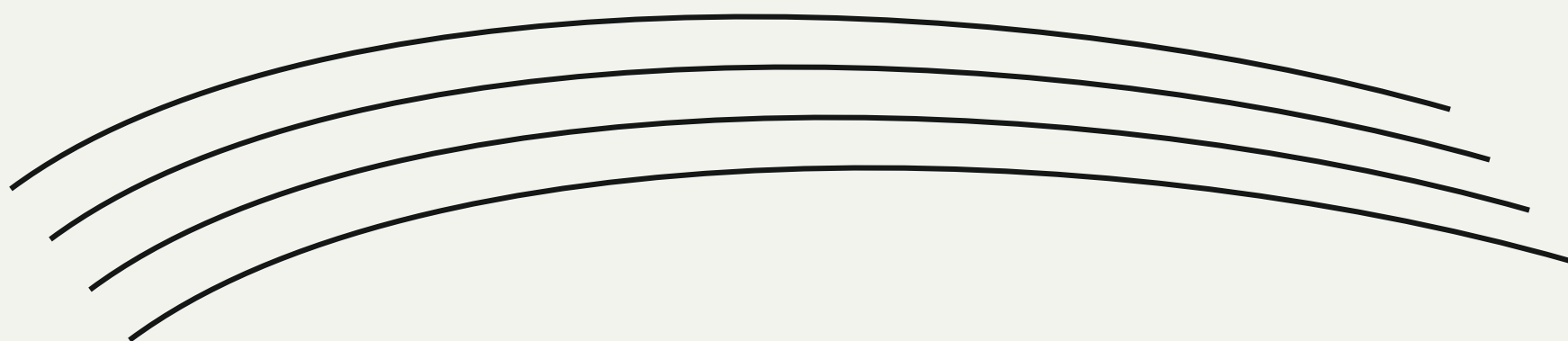
Every swing. A clear focus.

让运动的节奏，成为品牌的语言。

An indoor-golf identity built around focus and movement.

The original BCTC wordmark is kept complete, including its distinctive C forms, DIGIT GOLF descriptor and framing rules.

Carbon, vivid green and open layouts give that identity room to move across posters, paper and proposed spatial applications.



BCTC

— DIGIT GOLF —

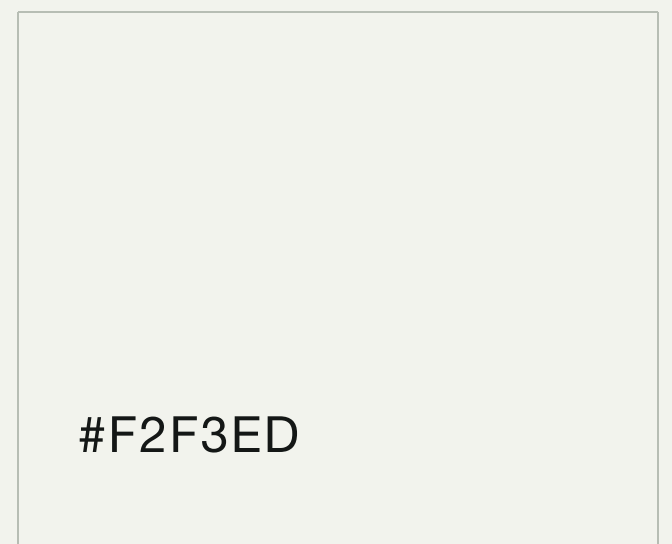
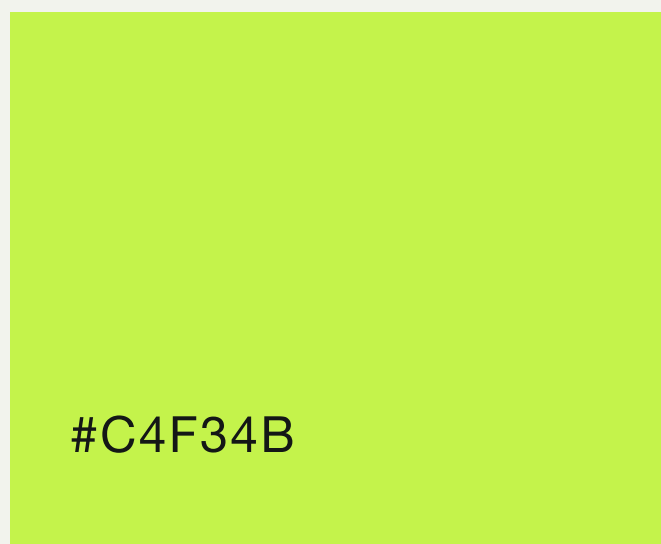
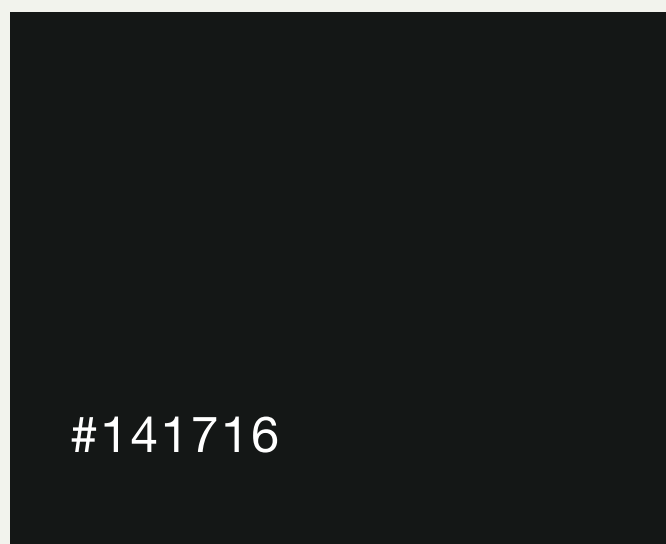
Fifteen original vector paths. One complete identity.

Both supplied black and white variants are retained.

The wordmark is not retyped, redrawn or reduced to a fragment.

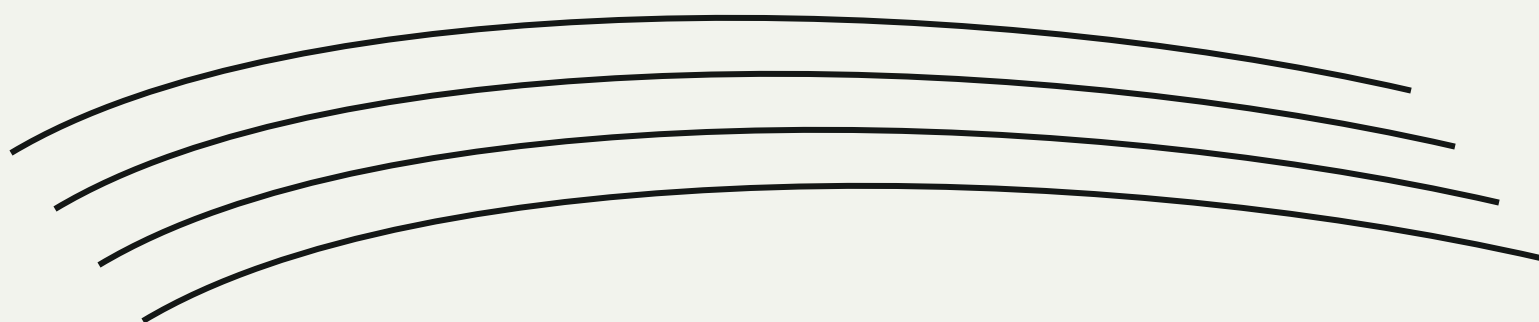
BCTC / DIGIT GOLF

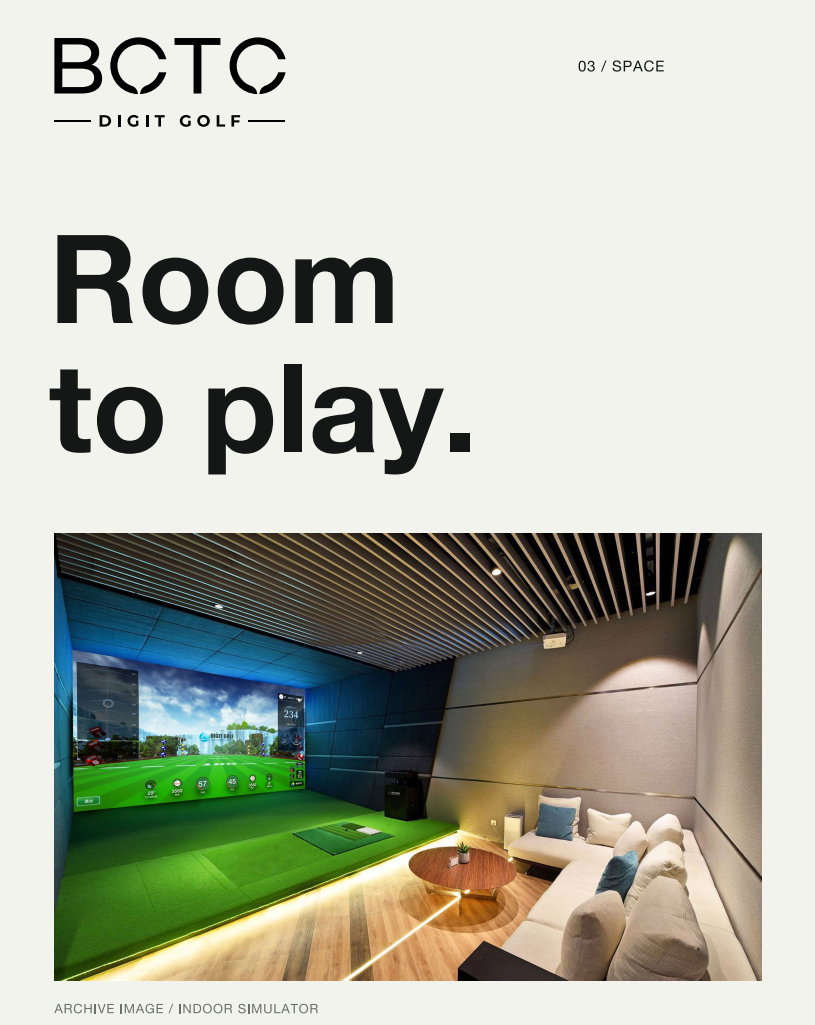
A field of energy. A sense of direction.



A new application palette inspired by the indoor-golf context.

Open arcs express rhythm and movement; they are decorative brand graphics, not measured ball-flight or equipment data.





Focus / Rhythm / Space

One identity, three different emphases.

Bold themes and a clear hierarchy

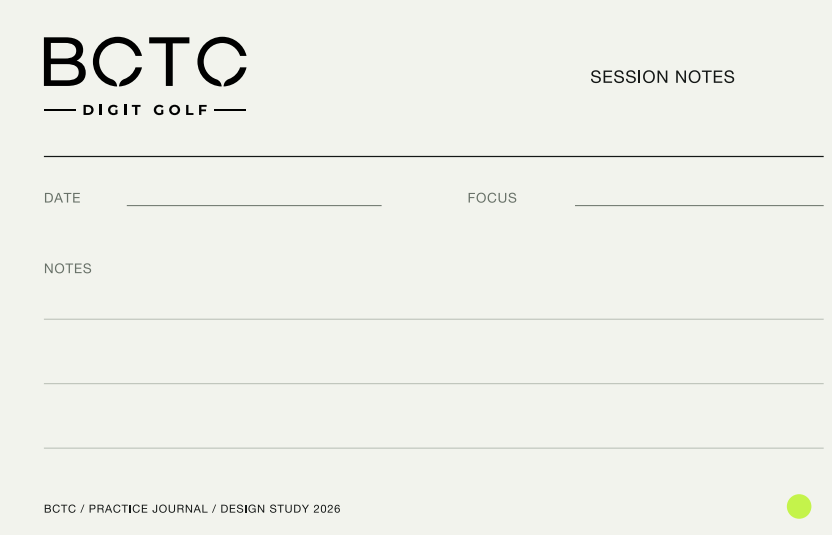
give each composition its own character.



An original indoor simulator scene.

Recovered from the native banner and retained in full frame.

The image originated in a Digit Golf brochure and provides archival context. Venue ownership, specifications and current product availability are not established by this photograph.



Take the same focus into every encounter.

A practice journal, a blank session card and a complete arrival panel.

These are design applications, not booking or performance records.

An original identity. A new expression.

Source / Sixteen original files from the BCTC design folder.

Native documents date from November 2022 to January 2023.

Retained / The complete supplied black and white wordmarks, including DIGIT GOLF, and one full-frame brochure photograph.

New / Theme, type hierarchy, colour palette, motion graphics, posters, paper concepts, arrival panel and this design edition.

A 2026 portfolio design study by Day of Design.

AI-assisted material scenes are proposed applications.

Client adoption and physical production remain unconfirmed.

Third-party stock references, watermarked golf images and unrelated brand inspiration are excluded. No equipment performance is implied.