



365shop.ca

**Hello,
everyday.**



每一天，都值得一个笑容。

GOOD THINGS. EVERY DAY.

Keep the familiar wink.



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The original winking bag remains complete.

The source spelling is re-typeset in Avenir Next Bold.

Spacing and hierarchy are new to this edition.

A brighter everyday.



Good things. Every day.

Original green and orange, with warm white and deep green.

Clear, friendly typography gives each message room.

Make room for a smile.



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**Hello,
everyday.**



每一天，都值得一个笑容。

GOOD THINGS. EVERY DAY.

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**Small shop.
Big smile.**



把日常，装进好心情。

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A simple greeting. A recognisable face.

Two campaign compositions for everyday optimism.

Carry the idea further.



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**Good things.
Every day.**

把日常，装进好心情。



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**Good things.
Every day.**



把日常，装进好心情。



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Packed with a smile.

把好心情，装好。

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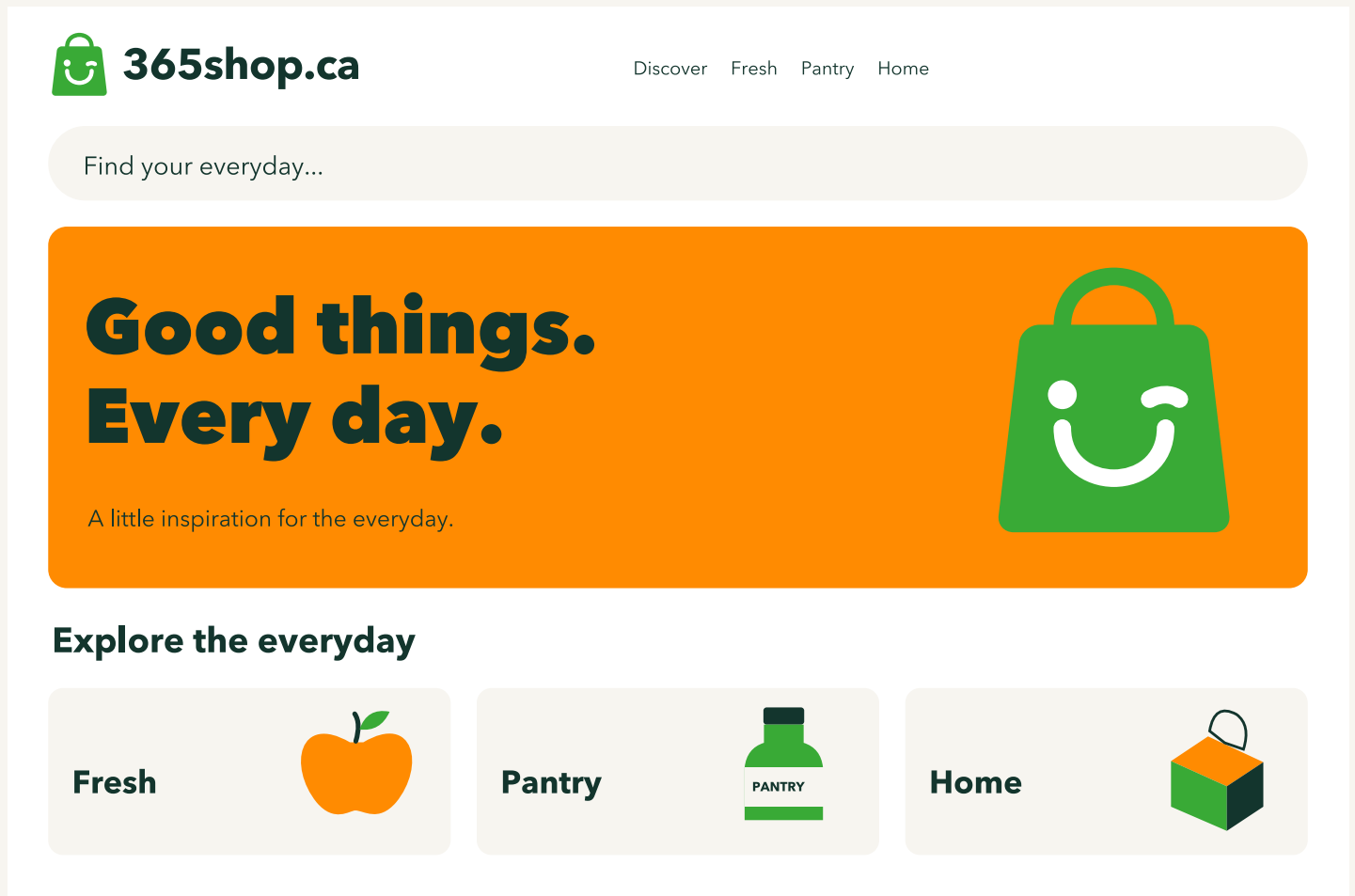
**A little thank you.
A big smile.**

谢谢，让我们成为日常的一部分。

GOOD THINGS. EVERY DAY.

Carrier, box, thank-you card and seal concepts.

An easier first look.

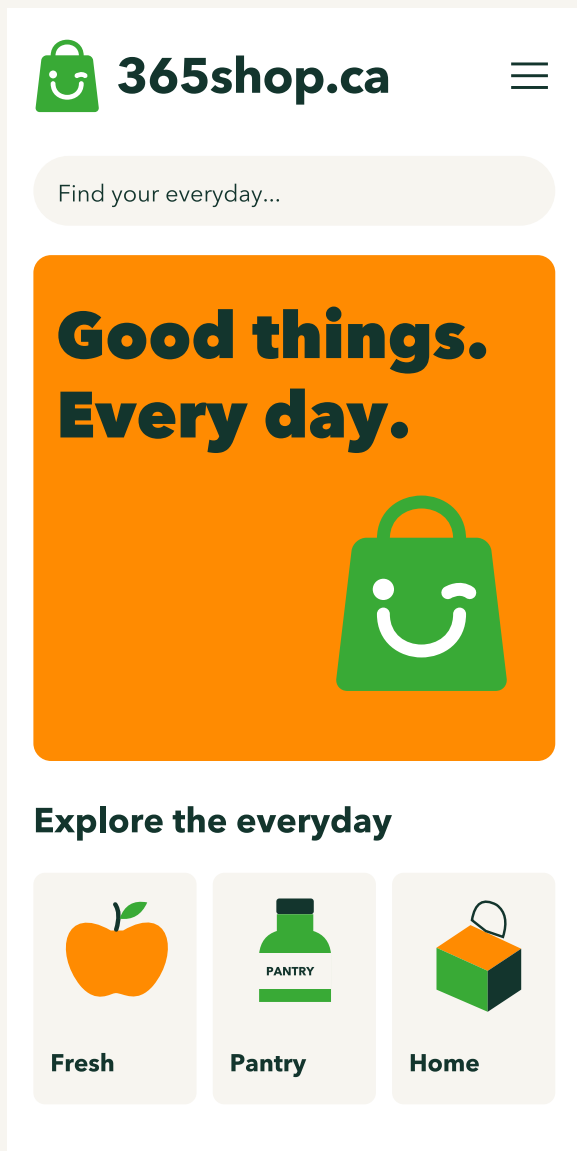


A clearer first impression for an online supermarket.

Large navigation, direct search and three illustrated categories.

A visual interface study; not a launched store.

Everyday, at any size.



365SHOP.CA / VISUAL EDITION

**Everyday needs.
Easy to find.**



**One hierarchy,
across screens.**

Original illustrations suggest categories.

They are not verified product listings.

From archive to edition.

THE ORIGINAL ARCHIVE / 2023

One Affinity identity exploration and a website proposal.

The proposal describes an online supermarket.

The winking bag is preserved from the original vector paths.

THE VISUAL EDITION / 2026

New layouts, typography, campaign and packaging concepts.

Illustrated category studies and desktop/mobile interface layouts.

No live inventory, checkout, client adoption or production claimed.

Generated scenes are labelled separately on the website.